



EXTERNAL PUBLIC ONE-PAGER Reciprocal Discount Offering

News/Media Alliance + America's Newspapers

The News/Media Alliance (NMA) and America's Newspapers (AN) are partnering on a reciprocal discount offering pilot to strengthen collaboration across the news publishing industry—especially for small and local publishers.

What's Included

Eligible America's Newspapers members may join the News/Media Alliance at a preferential rate and participate in NMA's AI Licensing Program:

Eligibility: Maintain active AN membership, have U.S.-based revenue under \$25 million, have not been an NMA member in the past 24 months, and meet N/MA's general membership requirements

NMA's AI Licensing Program: In response to demand from licensees as well as publishers, NMA has developed content licensing opportunities to promote efficient marketplace solutions, and up to the moment engagement on the latest trends in AI infrastructure, enforcement, and monetization tooling. NMA is pleased to offer reasonable and voluntary opt-in AI licensing opportunities for its members, including partnership with ProRata AI for its fully licensed Gist.AI answer engine, with more partners to be announced soon.

Eligible News/Media Alliance members shall receive a 50% discount for America's Newspapers Mega-Conference:

Mega-Conference: Where Idea, Strategy, and Action Meet

The Mega-Conference is where the business of the media industry happens, two fast-paced days where the industry's top executives and Solutions Partners come together to dig into the strategies, technologies, and market forces shaping the future of news and media.

From revenue to content to technology, Mega-Conference is where leaders meet to define what comes next—revenue models that perform, digital tools that deliver, and partnerships that move the business forward. This is where direction is set and the real conversations about the industry's future take place.

How to Participate

- AN members: Contact NMA Membership Director Tina Wu at tina@newsmediaalliance.org to confirm eligibility and begin enrollment, sharing your licensing participant or point of contact.

- NMA members: Register for Mega at <https://www.mega-conference.com/nma-mega.html> Use the link to get 50% off your registration.

Questions? Contact your membership team at NMA or America's Newspapers.

