



Government Affairs/Public Policy Externship

Reporting to the VP, Government Affairs, the Government Affairs Extern will work closely with the Alliance's policy team to actively participate in the policy affairs of the association and to learn about the federal and state political process.

This externship is designed to be a learning experience for rising college seniors or graduate students for which school credit must be obtained. Applicants must be able to comply with their school's requirements for academic credit. We are looking for candidates who can work at least 15 hours per week depending on school requirements during the Fall 2025 academic semester.

Specific Duties and Responsibilities

Under the general direction of the VP, Government Affairs, the Government Affairs Extern will:

- Conduct in-depth research on legislative and regulatory developments related to the media industry. Summarize findings for team members and assist in developing policy recommendations.
- Assist in developing and executing advocacy strategies by tracking relevant legislation and participating in meetings with government officials and industry partners.
- Collaborate with the government affairs team to establish and maintain relationships with key stakeholders.
- Monitor emerging issues and trends within the media industry. Prepare briefings and updates for our membership.
- Support the planning and execution of events, meetings, and briefings, including logistics and materials preparation.
- Collect and analyze data related to policy and advocacy efforts, helping to identify areas for improvement and refinement.
- Other responsibilities, as reasonably assigned.





Desirable Qualifications

- Actively enrolled in law school or a public policy graduate program; rising seniors pursuing an undergraduate degree in public policy, political science or similar degree
- Interest in federal and state legislation, policy and politics preferably within the media industry
- Strong writing and organization skills
- Ability to work independently and as a team member in a fast-paced, cross-cultural environment with a diverse membership base
- Proficient in Microsoft Office applications (Word, Excel, Outlook) and web-based applications

We believe that diversity in lived experiences, perspectives, knowledge and ideas strengthens journalism, its business and our own organization. The News/Media Alliance is an Equal Opportunity Employer, where we encourage applications from candidates from communities traditionally underrepresented in journalism and from people of every age, race or color, ethnic background, country of origin, gender, sexual orientation, gender identity and expression, socioeconomic background, disability status, medical condition, military or veteran status, and marital or familial status.

To apply, submit a resume, unofficial transcript and a non-legal writing sample to jobs@newsmediaalliance.org. N/MA's main office is located in Arlington, VA. We prefer candidates for this role who reside in the Washington, D.C. area. Candidates must be authorized to work in the United States. Please mention "Government Affairs Externship" in the subject line so we can direct your application to the right people. Please be prepared to provide one professional references upon request. No telephone calls please. **The position will remain open until filled.**

About News/Media Alliance: *The News/Media Alliance is a nonprofit organization representing more than 2,200 news and magazine media organizations and their multiplatform businesses in the United States and globally. Alliance members include print and digital publishers of original journalism. Headquartered just outside Washington, D.C., the association focuses on ensuring the future of journalism through communication,*





research, advocacy, and innovation. Information about the News/Media Alliance can be found at www.newsmediaalliance.org.

