

News/Media Alliance members are invited to participate in our working groups, which focus on and keep members informed of pressing industry issues. Please see the working group descriptions below.

To join a group, email your selections to membership@newsmediaalliance.org.



AI Legal/Policy

Develops policy positions, engages with regulatory bodies, and explores legal avenues for addressing unauthorized and uncompensated use of publisher content by AI developers and infringement by AI outputs, including competition and IP, and includes access to a running AI litigation tracker. This group facilitated the Alliance White Paper on Generative AI. Subsets of this group are focused on enforcement or licensing.

- **Member Participants:** Asst./Assoc. General Counsel, General Counsel, SVP/EVP
- **Frequency:** Written updates and Zoom meetings as needed.
- **Alliance Contact:** [Regan Smith](#), Senior Vice President & General Counsel

AI Legislative

Discusses and is involved in legislative and related advocacy efforts on the issue, including areas around intellectual property, transparency, accountability, fairness, safety, and design. Advocates other government bodies on issues around use of content and search.

- **Member Participants:** Asst./Assoc./General Counsel; VP/SVP/EVP, Corp. Communications; VP/SVP/EVP, Public/Government Affairs
- **Frequency:** Written updates and Zoom meetings as needed.
- **Alliance Contact:** [Greg Orlando](#), Senior Vice President, Government Affairs, and [Neil Quinter](#), Senior Vice President, Policy



Advertising Compliance

Responds to state and federal initiatives regarding requirements, prohibitions, or disclosures on different forms of advertising. The group advises on federal and state regulations and legislation in specific sectors including endorsements and testimonials; restrictions on advertising marijuana, gaming, and name-image likeness; and disclosures and restrictions on political advertising.

- **Member Participants:** Chief Advertising Officer, Head of Marketing, Head of Digital Marketing, Commercial Counsel
- **Frequency:** Written updates. Activity-based meetings as needed.
- **Alliance Contact:** [Holly Lubart](#), Vice President, Government Affairs

Compensation

Focuses on securing fair and equitable compensation from the dominant platforms, including federal and state compensation bills, Europe (DMA/DSA), Canada (Online News Act), and other countries, self-preferencing bill, ad tech, FTC antitrust.

- **Member Participants:** SVP, Asst./Assoc. General Counsel, General Counsel
- **Frequency:** Written updates and Zoom meetings as needed.
- **Alliance Contact:** [Greg Orlando](#), Senior Vice President, Government Affairs, and [Neil Quinter](#), Senior Vice President, Policy

Copyright

Focuses on litigation including amicus activity related to fair use, DMCA, technical protection measures, Copyright Office registration, photo embedding disputes, federal preemption of state legislation, etc.

- **Member Participants:** SVP, Asst./Assoc. General Counsel, General Counsel
- **Frequency:** Written updates and Zoom meetings as needed.
- **Alliance Contact:** [Regan Smith](#), Senior Vice President & General Counsel, and [Cassandra Sciortino](#), Director, Legal Counsel

Environmental

Focuses on environmental issues at the federal and state level impacting Alliance members including Extended Producer Responsibility (EPR), an environmental policy approach where producers are responsible to pay for the end of product's life cycle, Greenhouse Gas emissions reporting, and more.

- **Member Participants:** Operations, Production, Sustainability VPs, Directors, Managers
- **Frequency:** Written updates. Activity-based meetings as needed.
- **Alliance Contact:** [Holly Lubart](#), Vice President, Government Affairs

Legal Affairs Committee

Focuses on major legal developments, including amicus activity, appellate and other significant litigation developments, First Amendment/free press, shared defense matters (like VPPPA or patent matters), labor/workforce issues, and consumer marketing.

- **Member Participants:** SVP, Asst./Assoc. General Counsel, General Counsel, CEO
- **Frequency:** Two annual meetings (Fall Luncheon and spring virtual meeting). Written updates and Zoom meetings as needed.
- **Alliance Contact:** [Regan Smith](#), Senior Vice President & General Counsel, and [Cassandra Sciortino](#), Director, Legal Counsel

Postal

Focuses on and responds to Rate increases, Postal Regulatory Commission and Congressional advocacy, delivery timeliness and efficiency.

- **Member Participants:** VP of Circulation Operations, Director/ Manager Postal Operations, Director of Marketing Operations, Publisher
- **Frequency:** Written updates and Zoom meetings as needed.
- **Alliance Contact:** [Holly Lubart](#), Vice President, Government Affairs

Privacy

Focuses on and responds to state and federal-level consumer privacy and online safety bills and regulations, FTC rulemaking, developments in international privacy regulations and data processing, and best practices regarding compliance.

- **Member Participants:** Chief Privacy Officers, Commercial Counsel, Counsels who specialize and focus on data privacy and data responsibility
- **Frequency:** Biweekly Zoom meetings. Written updates as needed.
- **Alliance Contact:** [Emily Emery](#), Vice President, Government Affairs

Subscription Renewal

Focuses on subscription-related consumer protection legislative, regulatory, and legal developments including auto-renewal legislation.

- **Member Participants:** Asst. General Counsel, General Counsel, VP/Director of Subscription Services, Circulation Director
- **Frequency:** Written updates and Zoom meetings as needed.
- **Alliance Contact:** [Holly Lubart](#), Vice President, Government Affairs

Tariffs

Discusses advocacy strategies on responding to tariffs and supply chain issues imposed on member companies.

- **Member Participants:** Supply, Operations, Production VPs, Directors, Managers
- **Frequency:** Written updates and Zoom meetings as needed.
- **Alliance Contact:** [Holly Lubart](#), Vice President, Government Affairs

Taxation

Advocates on federal tax package priorities including a competitive corporate rate, the restoration of key business deductions and the preservation of advertising deductibility. Engages on recent state-level proposals to introduce taxation on digital advertising or the use of personal data and supports proposals to provide tax credits and other economic incentives for journalism.

- **Member Participants:** Commercial Counsel, Head of Tax, Finance leadership
- **Frequency:** Zoom meetings as needed. Written updates as needed.
- **Alliance Contact:** [Emily Emery](#), Vice President, Government Affairs

To add participants to the groups above, or to review your organization's current membership list, please email membership@newsmediaalliance.org.



www.newsmediaalliance.org