

Your support for the JCPA is vital!



JCPA Markup is This Week! Help Us Get Support for Local News!

News/Media Alliance Members,

This is a big week for the Journalism Competition and Preservation Act (JCPA), a bipartisan bill that would allow digital journalism providers to collectively negotiate with Facebook and Google for fair compensation for the use of their content. The bill is [listed on the agenda](#) for Senate Judiciary Committee markup **this Thursday, June 15**, and we need your continued help to gather support from as many members of Congress as possible in the coming days.

Actions You Can Take Today:

1. Talk to Your Members of Congress - Use Our Fact Sheet and Talking Points

The Alliance has released an updated JCPA Fact Sheet and Talking Points for publishers and press associations to use when talking to your [Members of Congress](#) about the need to pass the *Journalism Competition & Preservation Act (JCPA)*.

Access the Documents:

[Fact Sheet](#)

[Talking Points](#)

2. Write a Letter of Support

Our list of publishers, newspapers, publishing groups, unions and advocacy groups that have written to Congress to ask for support of the Journalism Competition and Preservation Act (JCPA) is growing – see who has supported the JCPA. Please join the effort and write a letter of support!

1. Please write a statement or [access one of our letter templates](#) - Download the template for your organization type (newspaper, magazine or digital) and customize with your information.
2. Email your letter to rachelk@newsmediaalliance.org.

Please send your letter by June 14 for the best result.

3. Publish an Editorial

Consider running an editorial in your publication encouraging your local Members of Congress to support this important legislation that will level the playing field and give publishers of all sizes – especially small, local publishers – a chance to get the compensation they deserve from the dominant tech platforms. Use our sample editorial (below) or write your own.

Please run the editorial through **Friday, June 16** for the best result.

[Download: "We Must Act Now to Save Local News"](#)

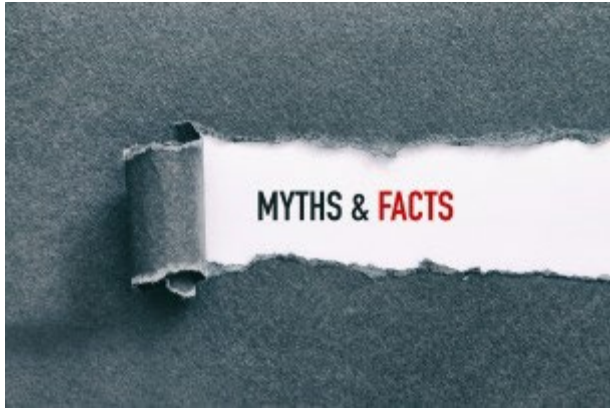
4. Run Our "Don't Let Big Tech Cancel Local News" Ads

The Alliance has print and digital ads for news publishers to run in their editions encouraging readers to support local journalism by asking their member of Congress to co-sponsor the JCPA.

- Download and run the print and digital ads through **June 16** for the best result.
- Be sure to post photos of the ads, tagging [@newsalliance](#) and including the hashtags #JCPA and #SaveLocalNews on Twitter

[Download the ads](#)





5. Help Set the Record Straight

Use the *Myths vs. Facts* page on our website to help set the record straight on misconceptions about the JCPA made by Big Tech and their allies. Share these facts in your conversations about the bill, and in posts on social media.

[Access the Facts](#)

[Join the Conversation on Social Media](#)

[Sign our Change.org Petition](#)

For more information about the Journalism Competition & Preservation Act, visit www.JCPABill.com



If you have questions or would like more information, please contact us:

Email: membership@newsmediaalliance.org | Call : 571-366-1000.

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