



ASSOCIAÇÃO
PORTUGUESA
DE IMPRENSA

July 22, 2022

The Honorable Amy Klobuchar
Chairwoman, Subcommittee on
Competition Policy, Antitrust, and
Consumer Rights
United States Senate
425 Dirksen Senate Building
Washington, DC 20510

The Honorable Mike Lee
Ranking Member, Subcommittee on
Competition Policy, Antitrust, and
Consumer Rights
United States Senate
361A Russell Senate Office Building
Washington, D.C. 20510

The Honorable David Cicilline
Chairman, Subcommittee on
Antitrust, Commercial and
Administrative Law
U.S. House of Representatives
2233 Rayburn House Office Building
Washington, DC 20515

The Honorable Ken Buck
Ranking Member, Subcommittee on
Antitrust, Commercial and
Administrative Law
U.S. House of Representatives
2455 Rayburn House Office Building
Washington, D.C. 20515

Dear Chairwoman Klobuchar, Chairman Cicilline, Ranking Member Lee, and Ranking Member Buck,

The [Portuguese Publishers Association](#) has been closely watching H.R. 1735 / S.673, the Journalism Competition and Preservation Act (JCPA).

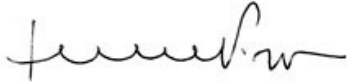
A free and diverse press is the backbone of a healthy and vibrant democracy. Yet the control of access to trustworthy news online has become concentrated in the hands of two dominant tech platforms, Facebook and Google. These companies leverage their dominance over the digital marketplace to set the rules for news publishers and determine how journalism is displayed, prioritized, and monetized. While small and local publishers languish under unfair terms set by Big Tech, the platforms line their pockets with record revenues derived in part from shortchanging news publishers while cutting side deals for themselves.

It is our view that JCPA would help address these problems by allowing publishers to come together to negotiate with the platforms for the compensation they deserve, and an enforcement mechanism will ensure equitable compensation to all news publishers big and small in the United States.

We have seen a similar approach work in Australia, where publishers are being compensated fairly for the content their journalists produce. The Portuguese Publishers Association is actively participating in the transformation that is taking place in Europe in the recognition of publishers' rights and in collective bargaining on how to compensate them. The moment to act in the United States is now. It is more important than ever to protect quality journalism and ensure that the people who create journalistic content are compensated fairly for their often-painstaking work, which has the ability to bring communities together.

Journalism is critical to a functioning democracy, and the price of inaction – the disappearance of local news in the U.S. – is too great. We urge you to support news publishers across the United States and support the Journalism Competition and Preservation Act.

Sincerely,

A handwritten signature in black ink, appearing to read 'João Palmeiro', with a stylized flourish at the end.

João Palmeiro
President
Portuguese Publishers Association