



## **Danielle Coffey**

*Senior Vice President, Strategic Initiatives and Counsel, News Media Alliance*

Danielle Coffey is Senior Vice President of Strategic Initiatives and Counsel for the News Media Alliance, which represents 2,000 news media outlets worldwide. Danielle leads the organization's advocacy and strategy towards a digital future for news, which includes building better partnerships with tech platforms and urging for a more favorable legislative and regulatory environment for the digital distribution of news content.

Before joining the News Media Alliance, Danielle was Vice President and General Counsel for the Telecommunications Industry Association (TIA) where she led advocacy efforts for member companies on issues that affected the internet ecosystem, content regulation and international trade. She was responsible for informing and educating government representatives about member companies' technologies and advocated for policies that facilitate innovation.

While earning her JD at the Catholic University Law School, she interned at the Federal Communications Commission (FCC) in the office of Chairman Michael Powell and at the National Telecommunications and Information Administration (NTIA).

Danielle was born and raised in California and obtained her undergraduate degree from San Diego State University. Danielle lives with her husband and two daughters in McLean, Virginia.