

8 Good-News Stats About the News Media Industry

18.4%

Percentage increase in digital circulation revenues in 2018



232%

Five-year increase in digital news circulation



Radio News

Terrestrial news radio revenue is the highest it's been in 10 years

Cable TV News

Revenue is on the rise, leading to more jobs in cable TV news



85%

Percentage of U.S. adults who believe a free press is essential to democracy

67%

U.S. adults who trust print news, more than double that of social media



Tariffs Reversed

In August, the International Trade Commission reversed harmful tariffs on Canadian newsprint



Trust

While trust has declined, 69 percent of U.S. adults believe the media can regain their trust