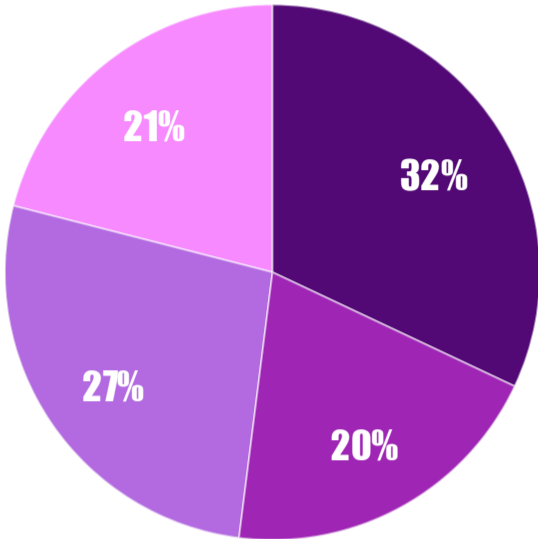


SOCIAL MEDIA & NEWS

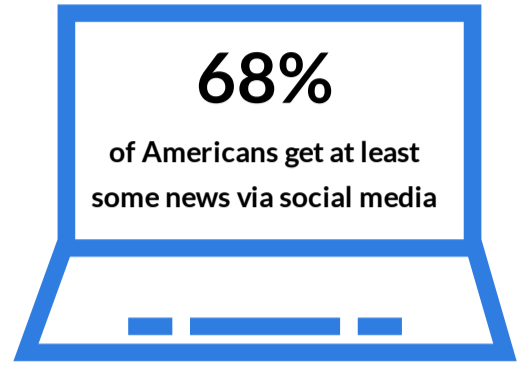
Americans Continue to Turn to Social Media for News

FREQUENCY OF SOCIAL NEWS CONSUMPTION



● Never 32% ● Often 20%
● Sometimes 27% ● Hardly Ever 21%

SOCIAL MEDIA ACCURACY



Of those who get news via social media, **42 percent** find it largely accurate, while **57 percent** find it largely inaccurate.



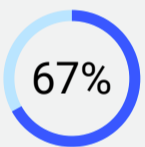
42%



57%

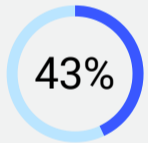
f GATEWAY TO NEWS

Facebook Is the Most Popular Social Media Platform for News



67 percent of Facebook users get their news from the platform

43 percent of all U.S. adults get their news from Facebook



TWITTER

71% of Twitter users rely on the site to get the news

percent of U.S. adults who turn to Twitter for news

12%

REDDIT



percent of Reddit users who get their news from the platform

73%

5% of U.S. adults get their news from Reddit