STOP Newsprint Tax Petition: EMAIL to subscribers

The below email content is for your consideration to reach out to your customers, employees and others in your network to encourage involvement in the campaign.

**The timing for this promotion is June 19 - July 16, 2018.**

Dear [subscriber],

There is a fight underway in Washington D.C. to save jobs in the printing, publishing and news industries.

We have joined the STOPP coalition, a group of printers, publishers, paper suppliers and distributors that represent mostly small businesses in local communities that employ more than 600,000 workers in the United States.

We are fighting against a single newsprint mill, NORPAC, that is owned by a New York equity fund, with no additional pulp or paper operations in the United States or globally. NORPAC has filed a petition with the U.S. government to request a tax on Canadian newsprint.

[This could increase our costs or….] We need your help to protect jobs and the future of our industry.

**Bottom line – we are fighting for you. And we could use your help!**

What you can do:

1. Sign the petition to save jobs here: <http://bit.ly/StoptheNewsprintTax>
2. Forward this email to five others – family, friends, neighbors, etc… – with a note asking each to get involved to protect jobs in our community and the printing, publishing and newsprint industries.
3. Follow STOPP on [Twitter](https://twitter.com/STOPPCoalition) and [Facebook](https://www.facebook.com/STOPPCoalition/). Share information with your friends and family to help spread the information about this tax overreach, using this hashtag #StoptheNewsprintTax across social channels.

Thank you,

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