

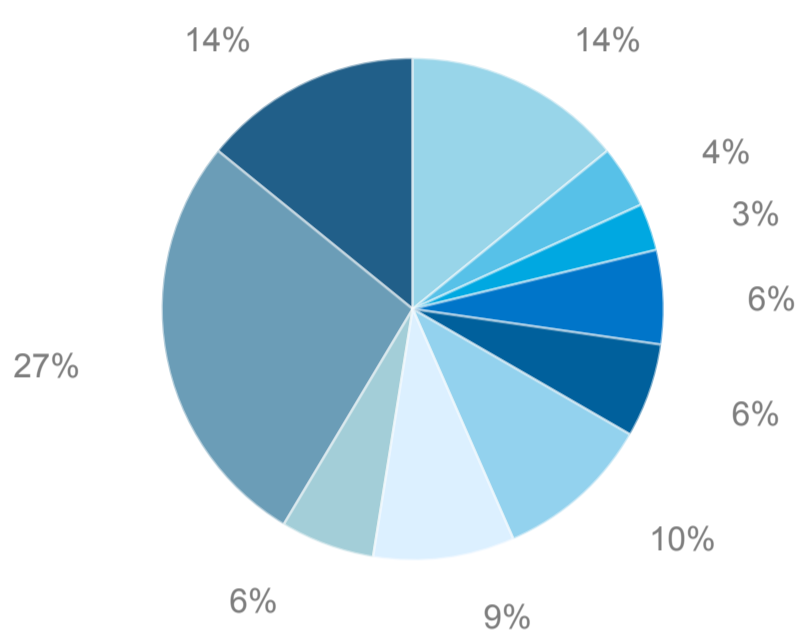


The Polarization of Fake News

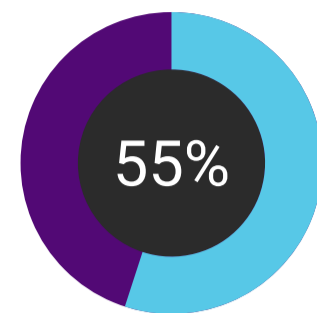
and social media's role in its spread

Twitter Users By Affinity Group

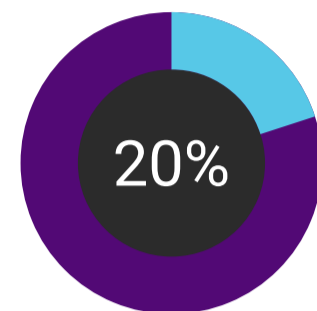
Conservative Media	14	Democratic Party	4
Local News	3	Mainstream	6
Other	6	Party Politics	10
Progressive Movement	9	Republican Party	6
Resistance	27	Trump Support	14



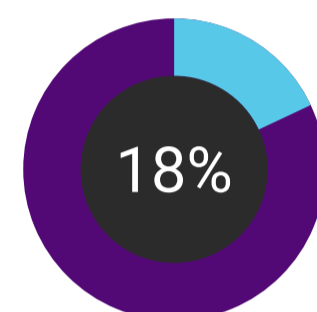
How Much Fake News Are They Spreading?



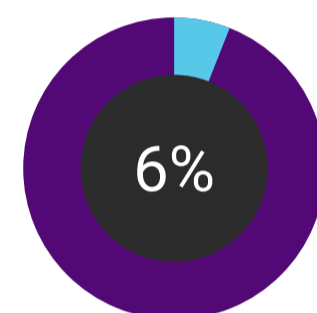
Trump Support
55% of the fake news shared in the study group came from supporters of President Trump.



Conservative Media
Conservative media Twitter accounts were responsible for sharing 20% of fake news followed during the study.

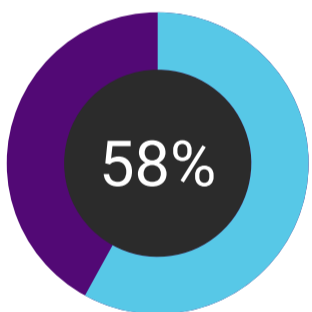


Resistance
Anti-Trump "Resistance" accounts were responsible for 18% of the fake news shared during the course of the study.

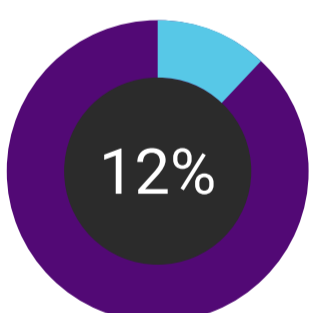


Everyone Else
The rest of the tracked groups were responsible for only 6% of the fake news, with Democratic Party and Local News accounts sharing none.

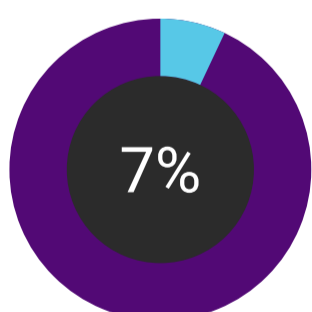
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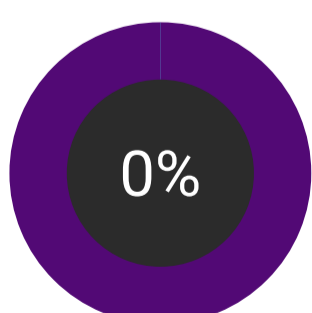
Hard Conservative
58% of the fake news shared on Facebook came from hard conservatives, who shared news from 91% of the fake news sites.



Democratic Party
The second-biggest sharers of fake news on Facebook, Democratic Party accounts shared 12% of the fake news from 40% of the fake sites.



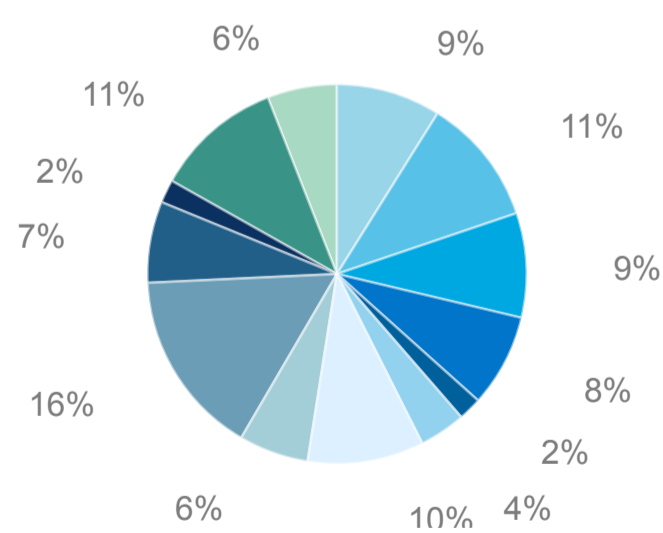
Occupy
Facebook accounts associated with the Occupy Wall Street/Occupy movement shared 7% of the fake news seen during the course of the study.



Public Health
The only group to NOT share fake news on Facebook were the accounts identified as belonging to public health organizations.

Facebook Users By Affinity Group

Conspiracy	9	Democratic Party	11
Environmental Movement	9	Hard Conservative	8
Libertarians	2	Military Guns	4
Occupy	10	Other Left	6
Other Non-Political	16	Public Health	7
Republican Party	2	Sustainable Farming	11
Women's Rights	6		



SOURCES

"Polarization, Partisanship and Junk News Consumption over Social Media in the US," from Oxford University's Computational Propaganda Project

