

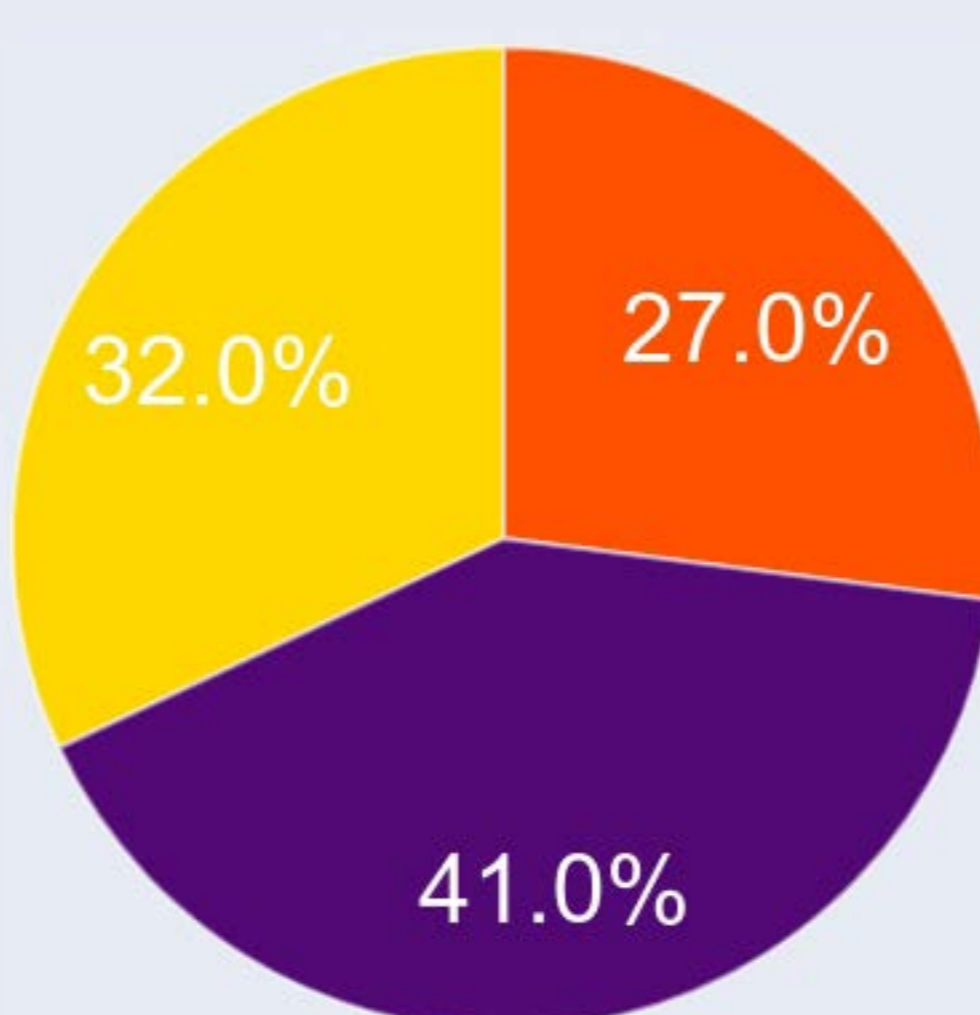
# TRUST IN NEWS

2017

## Who Do You Believe?

In 2017, it's not a given that people will believe the news. So, who do readers trust? Local news has come out on top.

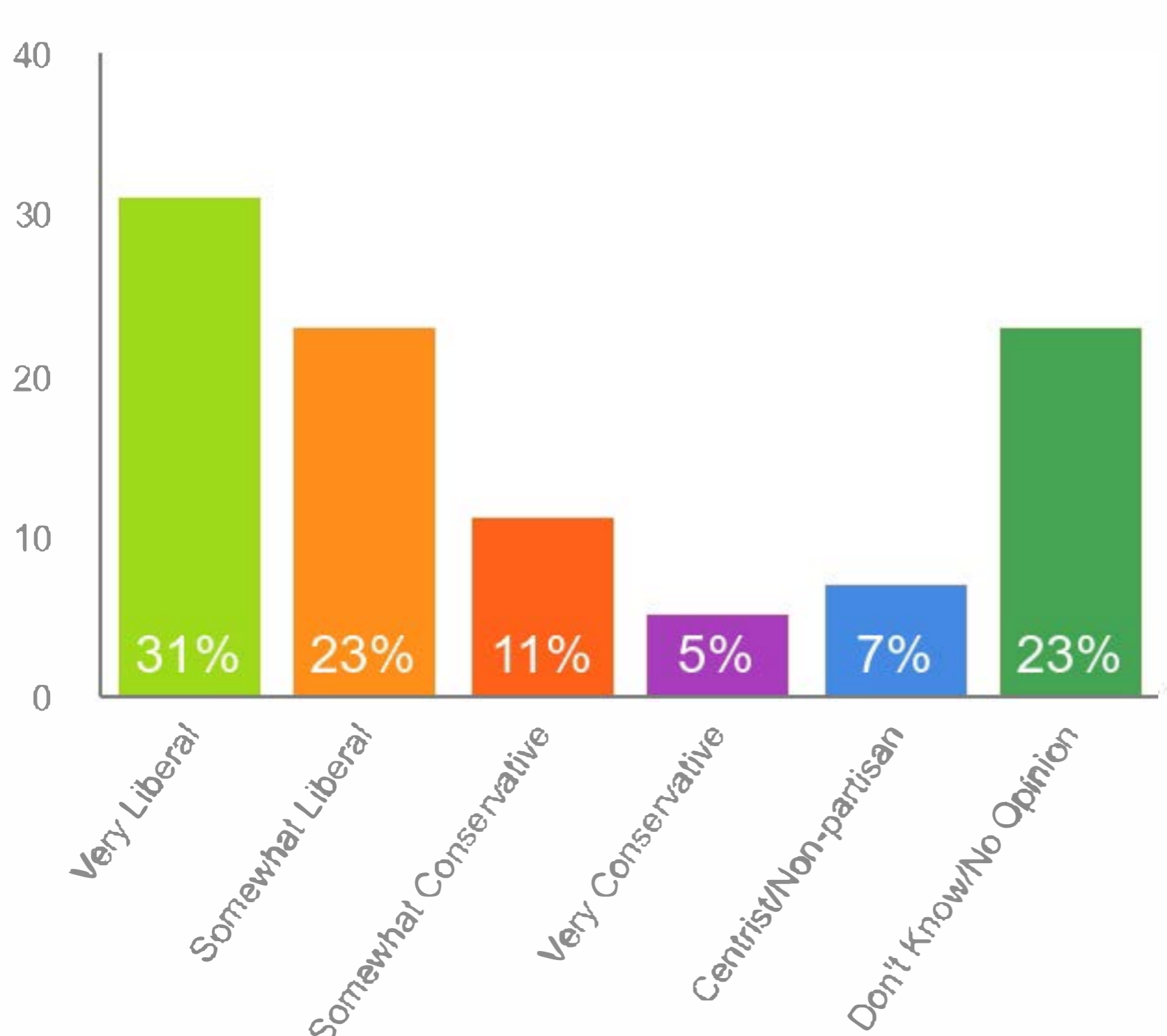
Trust In News Outlets by registered voters



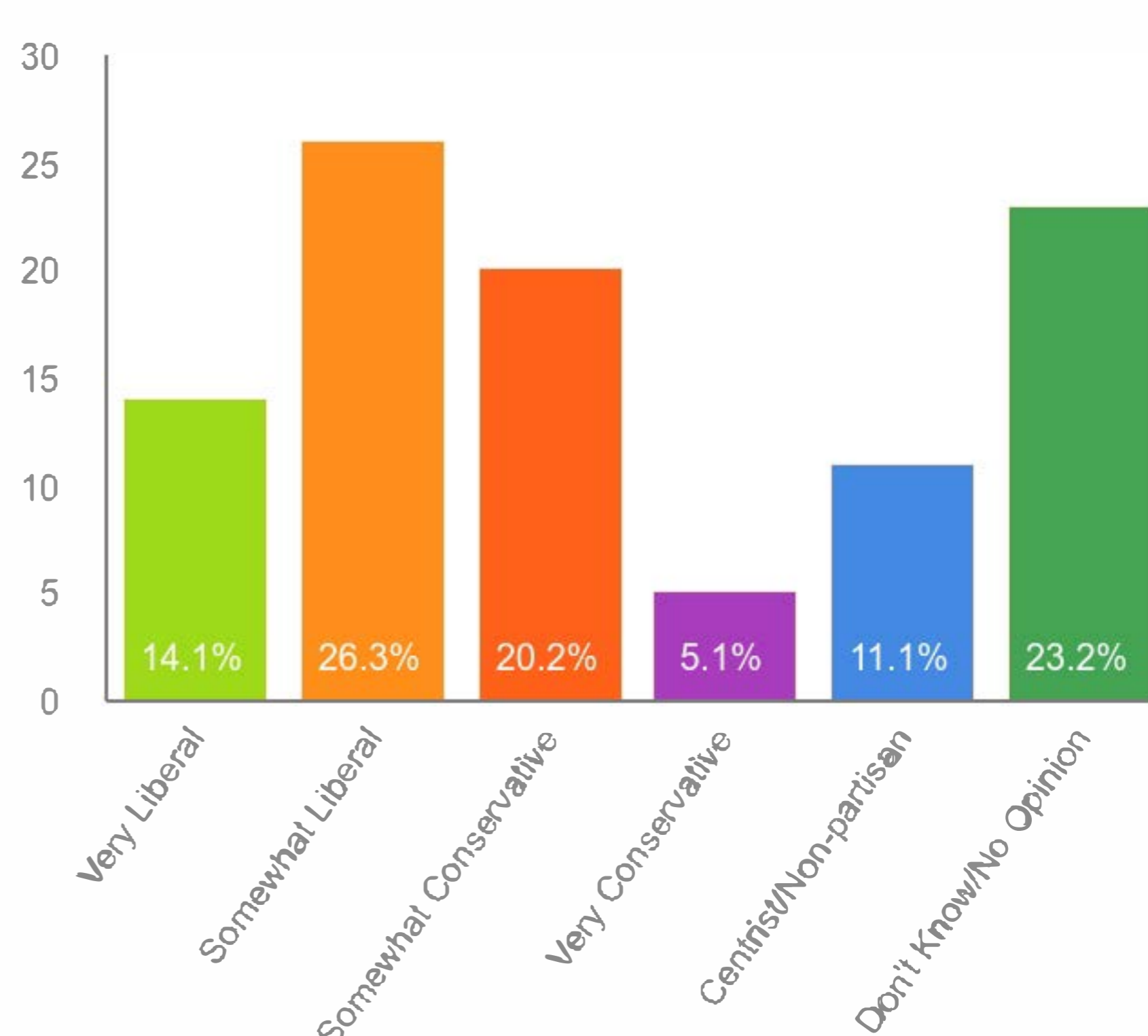
● National News 27 ● Local News 41 ● Don't Know/No Opinion 32

## Political Bias in the News

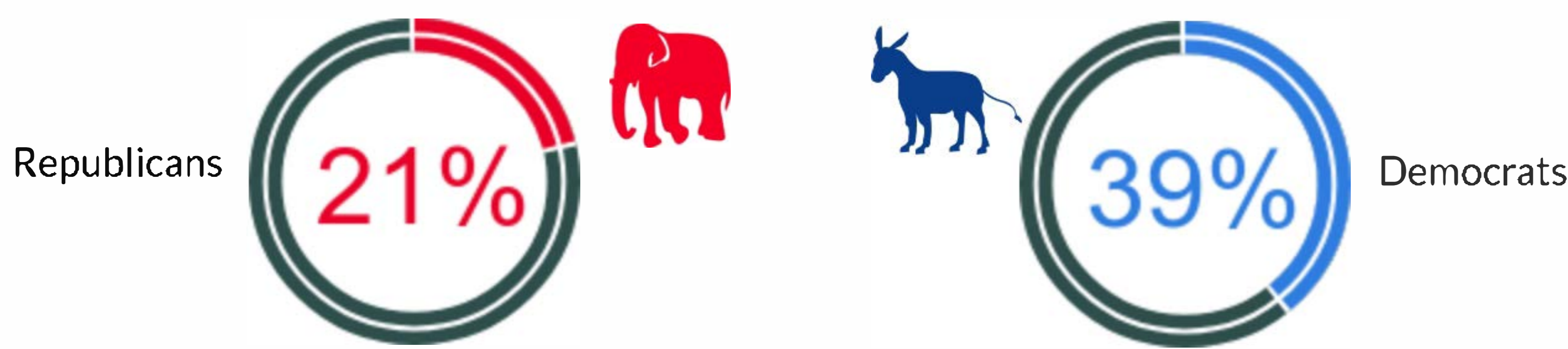
How Respondents View the National News by registered voters



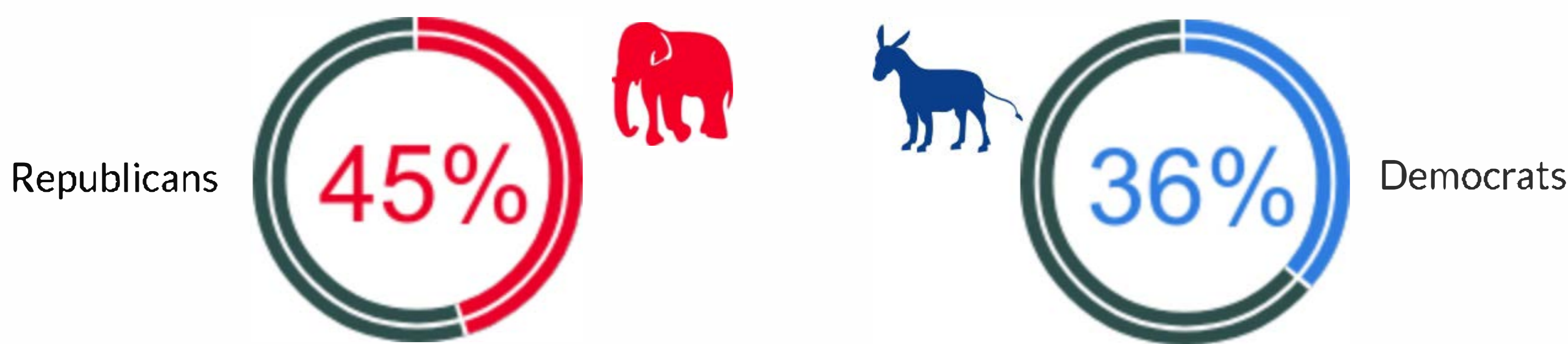
How Respondents View the Local News by registered voters



## Trustworthiness of National News



## Trustworthiness of Local News



## Methodology

The data in this infographic is from a poll conducted by Morning Consult & Politico for News Media Alliance

»»» Polling was conducted from August 10 - 14, 2017

»»» 1,997 registered voters were interviewed online

»»» There is a margin of error of +/- 2 percentage points.