Who Do You Believe?
In 2017, it’s not a given that people will believe the news. So, who do readers trust? Local news has come out on top.

Trust In News Outlets by registered voters
- National News: 27%
- Local News: 41%
- Don’t Know/No Opinion: 32%

Political Bias in the News

How Respondents View the National News by registered voters
- Republicans: 21%
- Democrats: 39%

How Respondents View the Local News by registered voters
- Republicans: 45%
- Democrats: 36%

Trustworthiness of National News
- Republicans: 21%
- Democrats: 39%

Trustworthiness of Local News
- Republicans: 45%
- Democrats: 36%

Methodology
The data in this infographic is from a poll conducted by Morning Consult & Politico for News Media Alliance.

- Polling was conducted from August 10 - 14, 2017.
- 1,997 registered voters were interviewed online.
- There is a margin of error of +/- 2 percentage points.