Congress of the United States Washington, DC 20515

September 18, 2017

Rhonda K. Schmidtlein, Chairman David S. Johanson, Vice Chairman Irving Williamson, Commissioner Meredith Broadbent, Commissioner U.S. International Trade Commission 500 E Street SW Washington, D.C. 20436

Re: Investigations 701-TA- 584 and 731-TA- 1382

Dear Commissioners,

We write to you today to express our deep concern with the pending antidumping and countervailing duty investigations into the import of uncoated groundwood paper from Canada, including imported newsprint. As you investigate this issue, we urge you consider the negative impact that any trade remedy would have on the U.S. newspaper industry.

Over the last 10 years, there has been a dramatic and well-documented shift toward digital alternatives to printed products – not only by consumers of news and information but also by advertisers. Accordingly, there has been less demand for newsprint in North America given this structural shift in the media and advertising industry. In the last decade, the demand for North American newsprint has dropped by more than 50 percent.

Duties on imported newsprint would further damage the printed news industry in the United States, which has seen a more than 50 percent decline in advertising revenues over the last 10 years. Because of dwindling revenues, it is unlikely that newspapers could pass along to consumers any increased production cost associated with antidumping or countervailing duties. The irony is that this trade dispute – brought by only one company with 400 employees – could accelerate the decline for an entire industry and may put small-market newspapers out of business. This result cannot be intended by U.S. trade laws.

Because of the material negative impacts of a trade remedy on the domestic U.S. newspaper industry and the 175,000 U.S. jobs at stake, we respectfully urge the Commission to deny the petitions during its preliminary investigation.

Sincerely,

Rep. Chuck Fleischmann

Ren Jamie Raskin

Rep. Cathy McMorris Rodgers

Rep. Diane Black