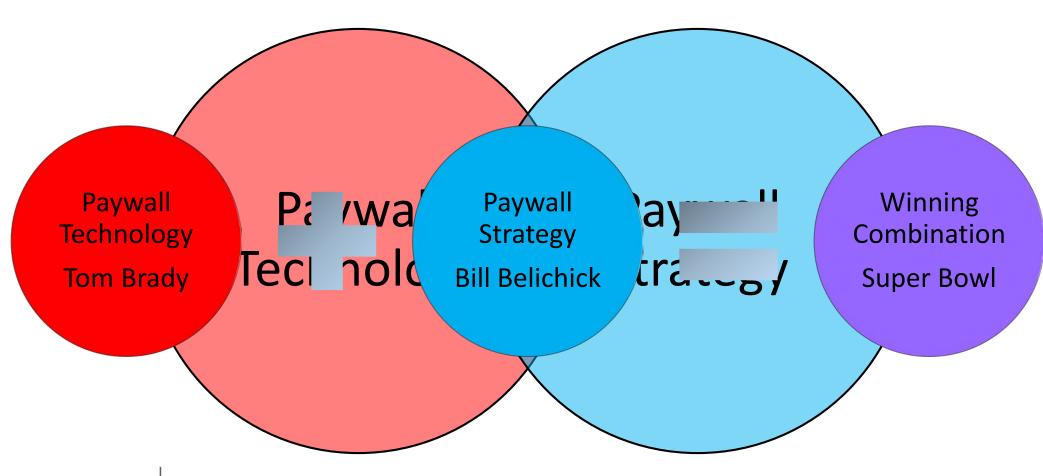
Wallit

The most flexible Subscription Management Solution for publishers of all sizes.



Who is Wallit





Digital Subscription Revenue



Less Than

1%

Total Revenue





Total Revenue

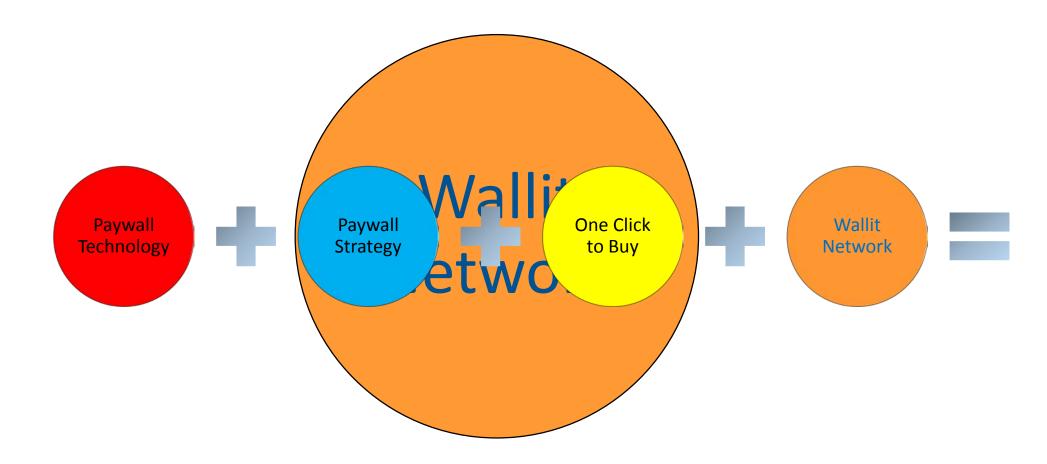


One Click to Buy





Wallit Network





Newspaper Success!!!



Final Point

We need a **standard**, **widely-adopted**, **paywall platform** to drive more revenue for our entire industry.

To pay for the value of independent journalism, investigative journalism, local journalism.



Thank You

Alison Bossio

Courtney McCombs

Michael Gehl

