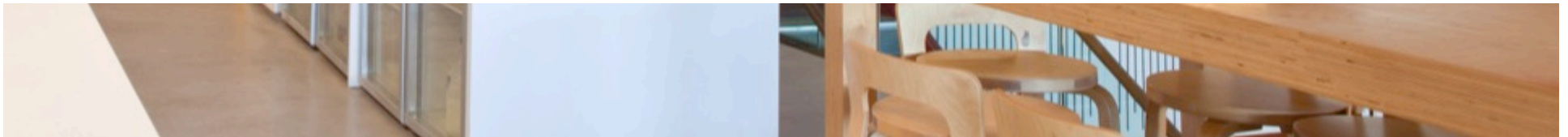




**recruitology**<sup>®</sup>

## The Smart Recruiting Platform

Roberto Angulo, CEO and Co-Founder



## The Problem

Employers not finding right people: 5.8 million job openings unfilled

Once, media companies dominated the recruitment space...

...gave up brand, customers to large job boards

Now, media companies own 7% of local recruitment



## The Solution – Serve Employers, Own your Market

Take back your brand

Keep your customer relationships

Own your market

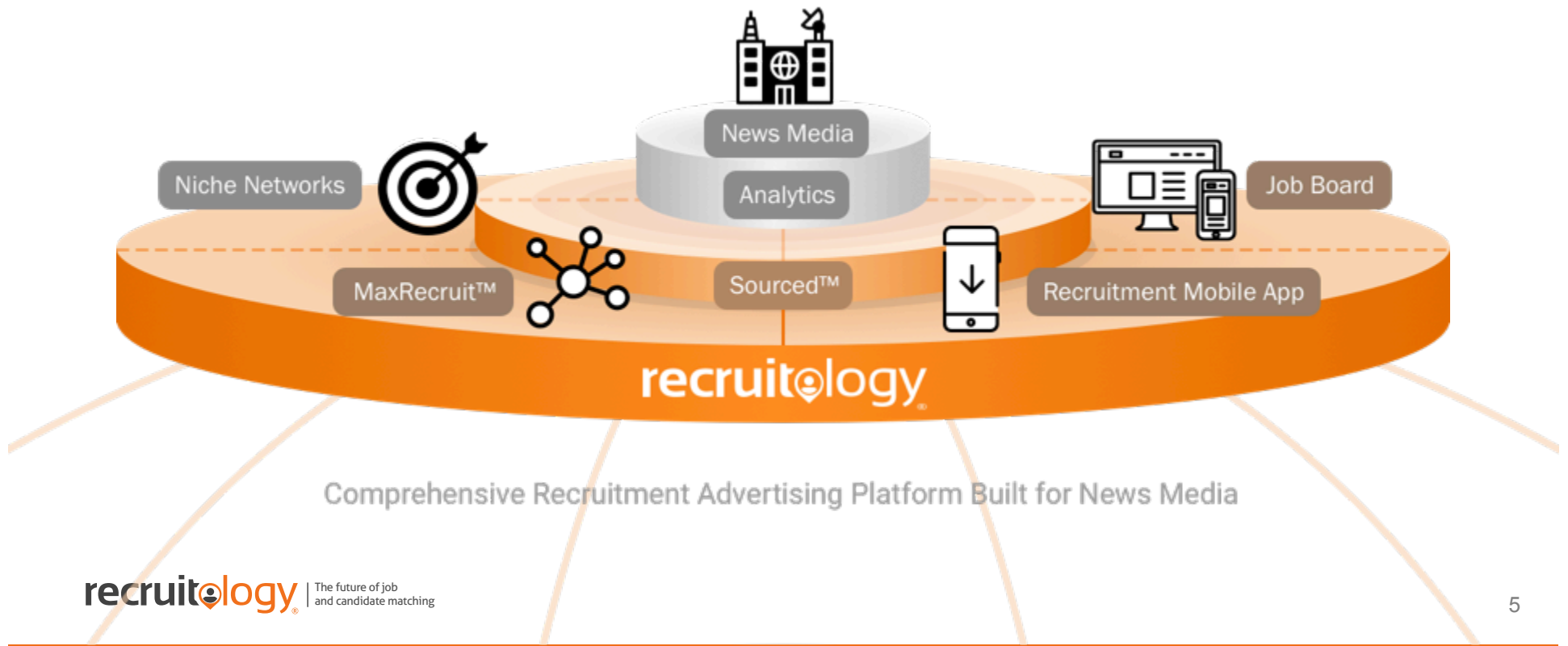


## The Solution – Keep it Simple

Employers: post your job once, pay once. Jobs are distributed to the right sites.

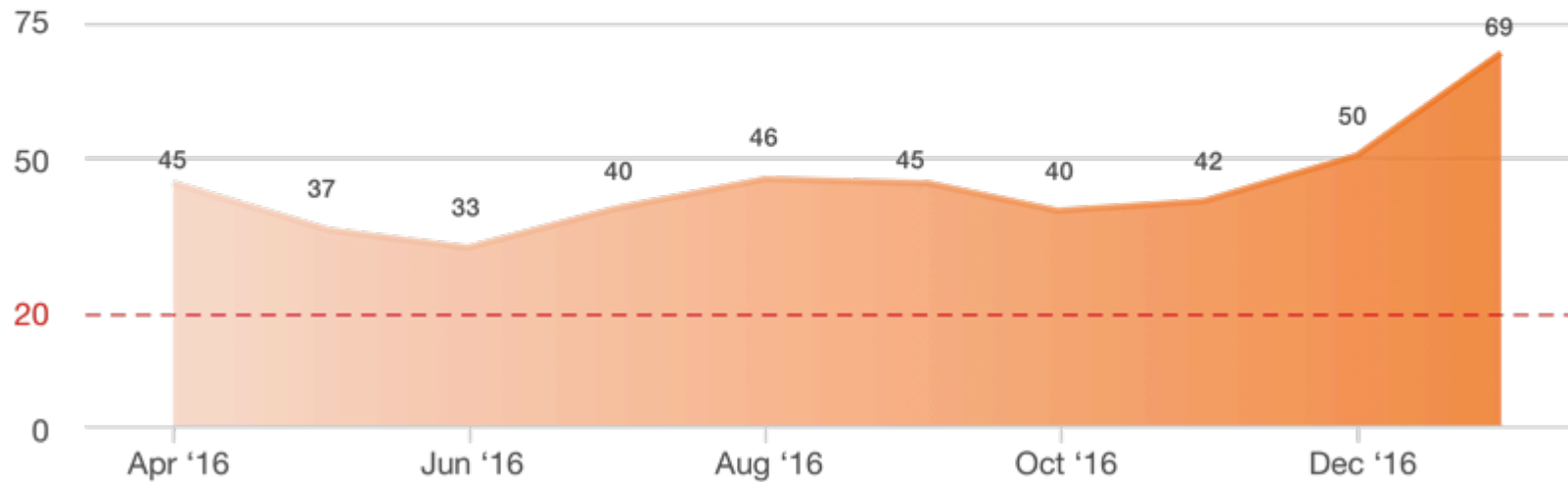


## The Solution – Turnkey Platform



## Delivering Results

Jobs on Recruitology get over 50 clicks on average, above industry benchmark



## Traction – 300+ Media Partners

We partner with media companies to help local employers find the right candidates.





**Own your Market**

**Over \$40MM in incremental revenue in 2016**



## The Team at mediaXchange



Roberto Angulo  
Co-founder and CEO



Roxie Crowley  
Director of Partnerships



Michael Dawes  
SVP of Strategic Partnerships



Brandi Reagan  
Partnerships Manager

Thank You