

JOIN US IN NEW ORLEANS!

mediaXchange

APRIL 30 – MAY 3, 2017

MARRIOTT FRENCH QUARTER | NEW ORLEANS, LA

**THE FUTURES OF NEWS:**

At mediaXchange 2017, we will focus on the theme of futures of news – the many ways news media are positioned to excel through technology and innovation, as well as providing high-quality journalism and engaging with local communities.

**WHY YOU SHOULD ATTEND:**

Revenue/subscriber growth strategies

Showcasing new innovative products

Dialed-up interactive sessions

New industry research

Advertiser meetings

Results-oriented networking

**BRAND NEW INTERACTIVE FORMAT!**

At mediaXchange 2017, gain insights and get actionable takeaways focused on improving your business strategies from all facets of the news media world.





**WHILE YOU'RE IN NEW ORLEANS,**  
take in the world-famous **New Orleans Jazz & Heritage Festival** (aka Jazz Fest), taking place throughout mediaXchange!

**REGISTER NOW.\***

Visit [www.newsmediaalliance.org/nma-event/mxc17-registration](http://www.newsmediaalliance.org/nma-event/mxc17-registration) to register online or to download a Registration Form to register via mail, email or fax. (Note: Online registration not available for Group Registrations)

*\*Only News Media Alliance members are eligible to attend mediaXchange. If you are not a member of the Alliance and are interested in membership, please contact Member Services at [membership@newsmediaalliance.org](mailto:membership@newsmediaalliance.org) or call 844.656.4622*

For registration requirements and policies, please visit [www.newsmediaalliance.org/nma-event/mxc17-registration](http://www.newsmediaalliance.org/nma-event/mxc17-registration)

[www.newsmediaalliance.org/events/mediaXchange](http://www.newsmediaalliance.org/events/mediaXchange)

# mediaXchange

## 2017 REGISTRATION RATES

Register early to get the best rate. This year, groups of 3 or more from the same newspaper/company who register together will receive 35% off registration fees after the first two full-price registrations.

INDIVIDUAL	
Until January 17, 2017 (Early, Early Bird)	\$845.00
January 18 to March 12, 2017 (Early Bird)	\$995.00
After March 12, 2017 (Regular)	\$1,095.00
GROUPS OF 3 OR MORE*	
Until January 17, 2017 (Early, Early Bird)	\$549.25
January 18 to March 12, 2017 (Early Bird)	\$646.75
After March 12, 2017 (Regular)	\$711.75
*for the 3 <sup>rd</sup> and subsequent registrants after the first two full-price registrations.	
GUEST	
Full Conference	\$500.00
Includes all programming and Alliance hosted meals and events. Guests may be required to purchase a ticket for specific ticketed events.	



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