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## ON GAME DAY, AMERICANS WILL CONSUME:

1.3 billion chicken wings

27 million slices of pizza

11.2 million pounds of potato chips 93 million Americans read print and digital newspaper media every Sunday, where advertisers showcase the best deals on food and drinks for the Big Game.

Win Big with an ad in your local newspaper.

> Sources: FoxNews.com, "Super Bowl 50 by the numbers", 2/3/16 Nielsen Scarborough, 2016.