



Top Alliance and industry news & trends for news and magazine publishers.

News/Media Alliance

Register for the Next 'State of the States' Member Briefing

On Thursday, September 26 at 12:00 p.m. ET, the News/Media Alliance will host its next virtual 'State of the States' briefing and discussion exclusively for members on the top state legislative trends impacting the news, magazine and digital media industry. Learn more about what the Alliance is doing on members' behalf on journalism compensation, automatic renewal and direct mail requirements, data privacy and more. *Member login required.*

Read more

News/Media Alliance

Election Insights: Understanding Public Preferences for News Coverage for 2024 (On-demand webinar)

Get ideas for covering the upcoming elections by watching (or re-watching) the recording of our exclusive member webinar on the Media Insight Project's survey, "Election insights: Understanding public preferences for news coverage for 2024." On this webinar, representatives from the American Press Institute present top findings from the survey and share practical resources to help publishers engage with their communities, and work to instill confidence and trust in their election reporting this election season. *Member login required.*

Read more

News/Media Alliance

News/Media Alliance Joins Brief in Support of Right to Unseal Judicial Documents in Recently Closed Cases

On August 9, 2024, the News/Media Alliance joined an amicus brief in the U.S. Court of Appeals for the Federal Circuit in support of the non-profit digital rights group Electronic Frontier Foundation's (EFF) motion to unseal records in a patent lawsuit.

Read more

Nieman Lab

Would a tech tax be a fair way to make Google and Meta pay for the news they distribute and profit from?

As the News Media Bargaining Code agreements in Australia start to wind down, now with Meta saying it will pull out of news distribution in Australia, as it did in Canada, and Google reportedly saying it will only sign one-year deals with publishers, the question is: what will come next? Media reports suggest the government is considering a levy on tech companies.


Read more

Media Makers Meet

Unlocking AI's Potential for Publishers: A Strategic Approach to Maximizing ROI

67 Bricks has been deeply involved in helping publishers navigate the complex terrain of AI and all the potential it offers. Recently, CEO Jennifer Schivas-Porter had the opportunity to corner some of her team members at the coffee machine and pick their brains about the AI projects they've been working on.

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NEWS MEDIA ALLIANCE

Dow Jones

Dow Jones Announces the Dow Jones Leadership Institute

Dow Jones on Tuesday announced the creation of the Dow Jones Leadership Institute, a new commercial venture focused on executive learning and leadership and developed to meet the rapidly evolving needs of today's business leaders. The Institute will be led by Alan Murray, former CEO of Fortune Media, a prominent author and speaker on leadership issues, and a long-time veteran of *The Wall Street Journal*.

Read more

American Press Institute

Webinar: Pulling back the curtain on what happens on election night

Thursday, September 26 | 1 – 2pm EDT | The Associated Press on Nov. 5 will count the vote and declare winners in some 7,000 races, doing the work so the world knows as soon as possible who wins not only the White House, but also control of Congress. Please join AP's news leaders for a discussion on AP's unique role in U.S. elections and how you can help your newsroom prepare for Election Day and beyond.

[Read more](#)

American Press Institute

Reimagine local opinion journalism by partnering with philanthropy. Use these resources to get started.

Many fascinating experiments to reimagine local opinion journalism are powered by philanthropy and community donations. How might you partner with philanthropy or take donations to bolster your opinion section's role as a convener and contributor to civic discourse?

[Read more](#)

Public Notice Resource Center

Press association touts “agreeable solution” on notices

West Virginia state Senator Jack David Woodrum told attendees at the West Virginia Press Association (WVPA) convention last month that he may introduce a bill that would reduce fees for papers in the state that fail to publish notices on their own website and on WVPA's statewide public notice site. Sen. Woodrum told attendees that he introduced his rate-reduction bill to “get everybody at the table.”

[Read more](#)

Poynter

How the Tampa Bay Times took its hurricane preparation plans to the next level

Florida is now three months into hurricane season, which runs from June 1 to Nov. 30, but the *Tampa Bay Times* began preparing long before the season started. Over time, the newspaper has built what amounts to a sophisticated preparation plan for the season, complete with training for the whole staff, a hurricane committee, and an annual survey that has grown in scope.

[Read more](#)

Columbia Journalism Review

More journalists are leaving big cities—and finding America

Alison Miller is one of many reporters who started out in large, coastal cities who have more recently chosen to live in parts of the country not known as media power centers—a shift propelled by economic necessity and accelerated by the remote-work revolution and the pandemic. A few years on, these journalists say

they've found themselves exposed to communities they never would have otherwise known, allowing them to better comprehend the diverse nation they cover.

[Read more](#)



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