Postal Regulatory Commission Approves Market-Dominant Price Changes

The Postal Regulatory Commission (PRC) approved the Postal Service's proposal to raise rates for Market-Dominant products on May 30 for compliance; however, the Commission strongly encouraged the Postal Service Board of Governors to not increase rates by the full amount permitted by law.

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Join Us for the Support Journalism Fly-In This September

Make your voice heard! Join your peers in Washington, D.C. for the Support Journalism Fly-in where you will have the opportunity to meet with members of Congress to reinforce the need for legislation compensating news publishers for our valuable content. We'll also meet to discuss pressing topics affecting the industry including AI, free press, postal, privacy, and tax. This event is invitation-only.

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USPS Releases Delivering for America Plan Progress Report

The United States Postal Service reported on progress of the Delivering for America (DFA) Plan for the first and second quarters of Fiscal Year 2024 on May 31, as required by Section 207 of the Postal Service Reform Act of 2022.

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News/Media Alliance

**News/Media Alliance Calls on Google to Revise Harmful Spam Policy, Engage with Publishers Unfairly Impacted**

The News/Media Alliance sent a letter to Sundar Pichai, Chief Executive Officer of Google, expressing serious concerns over Google’s recent unilateral changes to its spam policy, the implementation of which has been highly disruptive and harmful to publishers and their readers alike.

[Read more](#)

News/Media Alliance

**News/Media Alliance Statement: Illinois State Lawmakers Approve $25 Million in Tax Credits for Journalists**

The Illinois state legislature last week approved $25 million in tax credits over the next five years (or $5 million a year) that will support journalism in the state. The funds are intended for use by newsrooms to hire and retain journalists. The legislation is similar to that passed last month in New York, which provides $30 million over three years.

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Dow Jones

**The Wall Street Journal Unveils New Brand Platform: It’s Your Business**

On Monday we launched The Wall Street Journal’s new tagline: It’s Your Business. This new brand platform, which you’ll see on display across our offices and in key cities around the U.S., clearly states The Journal’s unique approach to in-depth business journalism and analysis, the transformative impact it has on our world and the vital role it plays in people’s daily lives.

[Read more](#)
**Digiday**

**The pros and cons of publishers’ AI licensing deals**

The recent wave of deals with OpenAI means publishers are getting compensated for their content being used to feed and train large language models (LLMs). This has been a major sticking point for publishers as these large tech companies have scraped their content without permission or payment. But the agreements are also getting a fair amount of criticism. Compensation for use of content is good for a publisher, but are they getting paid enough? Digiday has compiled a non-exhaustive list of the pros and cons of media companies signing deals with AI tech companies like OpenAI.

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**Columbia Journalism Review**

**A local reporter was arrested for doing her job. The Supreme Court needs to step in.**

In 2017, police in Laredo, Texas, issued an arrest warrant for Priscilla Villarreal Treviño, a citizen journalist who runs a bilingual Facebook page with more than two hundred thousand followers. Police charged her under a state law that makes it a felony to solicit nonpublic official information “with intent to obtain a benefit,” which they argued Villarreal was doing by promoting the information on her Facebook page. The law was created to undercut corruption and insider dealing on government contracts, not to target journalists...

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**Adweek**

**The LadBible Group, With Betches in Tow, Signs Peacock Partnership**

Lifestyle publisher LadBible Group has signed a seven-figure advertising deal with the NBCUniversal streaming service Peacock. This partnership marks LBG’s first major foray into the U.S. market since acquiring Betches in October for $24 million.

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**Bloomberg**

**Meta Withheld Information on Instagram, WhatsApp Deals: FTC**

Meta Platforms Inc. withheld information from federal regulators during their original reviews of the Instagram and WhatsApp acquisitions, the US Federal Trade Commission said in a court filing as part of a lawsuit seeking to break up the social networking giant. The company formerly known as Facebook bought photo-sharing app Instagram in 2012 and the messaging app WhatsApp in 2014.

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“The way we raise the money at The Guardian is different than any place I’ve ever been”

Steve Sachs is managing director of The Guardian U.S., a role he assumed in October 2022. He also serves on the board of the Texas Tribune, and has worked with Cityside and other nonprofit news orgs. Last week we met to talk about the Guardian’s remarkable success with reader revenue.

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