



Top Alliance and industry news & trends for news and magazine publishers.

Axios

OpenAI inks licensing deal with Dotdash Meredith

Dotdash Meredith, one of the largest digital publishers in the U.S., inked a deal with OpenAI to license its content to train OpenAI's algorithms and also work together on new AI products and provide real-time, authoritative information to ChatGPT users. As part of the multiyear deal, OpenAI will display content and links attributed to Dotdash Meredith's websites in relevant responses to ChatGPT user queries, the companies announced Tuesday.

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News/Media Alliance

Get ready for 2024 Elections - Join our Webinar: Election Insights: Understanding Public Preferences for News Coverage

Please join the News/Media Alliance on Wednesday, May 22 at 2:00 p.m. EDT for an exclusive member webinar on the Media Insight Project's newly released survey, "Election insights: Understanding public preferences for news coverage for 2024." During this webinar, representatives from API will present top findings from the survey and share practical resources to help publishers engage with their communities, and work to instill confidence and trust in their election reporting this election season. Register now - *member login required.*

Read more

News/Media Alliance

Economic Liberties Event: Anti-Monopoly Summit 2024

The News/Media Alliance is happy to be partnering with Economic Liberties on the Anti-Monopoly Summit. We invite our Alliance members to attend the Summit on May 21, 2024 at the Westin Washington, DC. This Summit will bring together entrepreneurs, small businesses, organized labor, advocates, lawyers, federal and state policymakers, and individuals from all walks of life who are powering the fight against concentrated corporate power for an energetic and action-packed day in Washington D.C.

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News/Media Alliance

Next Thursday! Member Webinar: Copyright Registration Tutorial: Part 1 of 2

Registering your copyrights is now more important than ever in the face of large-scale systemic misappropriation of publisher content by unscrupulous actors. Luckily, there are now more options to register copyrights in easier and more efficient ways. Join the News/Media Alliance on Thursday, May 16 at 12:00 p.m. EDT for the first of two webinars to learn all about copyright registration and new member discounts for third-party registration services – and start registering your copyrights now! *Member login required.*

[Read more](#)

News/Media Alliance

World Press Freedom Day: Press Freedom is a Work in Progress

On this World Press Freedom Day, the News/Media Alliance pays tribute to all journalists in recognition of their vital service to their communities. Journalists go to great lengths to inform communities and hold governments accountable, often at great risk to their own personal safety or liberty. The newly released World Press Freedom Index by Reporters Without Borders sheds further light on the ongoing threats to press freedom that journalists face around the world.


[Read more](#)

Editor and Publisher

Meet E&P's 'Editors Extraordinaire' class of 2024

The news media industry is often focused on the people in the spotlight, but the contributions of those behind the scenes are truly immeasurable. Their insight, experience and leadership are indispensable and elevate journalism to new heights. Beginning in 2022, we decided to celebrate the editors' contributions to news media once again, and we've found many are deserving.

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Columbia Journalism Review

New York just committed \$90 million to help save local journalism. Will it work?

New York has become the first state to commit significant resources toward keeping local journalism alive. It's a good start that the legislation's proponents hope could serve as a national model to save struggling local news outlets—if it can be implemented properly. The Local Journalism Sustainability Act was included in New York's recently passed state budget, setting aside \$90 million to subsidize local news for the next three years.

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MediaPost

Bloomberg Media Joins With Emeritus To Launch Bloomberg Learning

Bloomberg Media is partnering with education provider Emeritus to launch Bloomberg Learning, a suite of online courses on topics such as artificial intelligence, sustainability, finance and technology. The programming, featuring content from domain experts, will be four to six hours a week for six weeks. Participants will also receive a subscription to Bloomberg.com during their enrollment. The first AI program, AI Strategy: Driving Impact for Business, will launch this summer.

[Read more](#)

Digiday

Meta adds more AI features for advertisers with new image and text generation tools

Meta is expanding its generative AI ad tools with more ways to create images and text. Yesterday, Meta announced advertisers will be able to upload reference images to create AI-generated variations. For example, they can upload an image of a coffee mug and receive an array of options for using the same mug in new settings. Meta also is adding tools for using AI to generate headlines based on reference text and to create text overlays for images based on previous campaigns and products.

[Read more](#)

Editor and Publisher

The Star Tribune transitions newsroom structure to better serve readers

The Star Tribune Media Company on Tuesday announced advancements of its newsroom structure to better serve Minnesota. Going forward, the news outlet will re-align news coverage and resources around its five key topic areas of News and Politics, Business, Sports, Food and Culture, and Outdoors.

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The New York Times

TikTok Sues U.S. Government Over Law Forcing Sale or Ban

TikTok sued the federal government on Tuesday over a new law that would force its Chinese owner, ByteDance, to sell the popular social media app or face a ban in the United States, stoking a battle over national security and free speech that is likely to end up in the Supreme Court. TikTok said the law violated the First Amendment by effectively removing an app that millions of Americans use to share their views and communicate freely. It also argued that a divestiture was “simply not possible,” especially within the law’s 270-day timeline.

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