



Top Alliance and industry news & trends for news and magazine publishers.

News/Media Alliance

Congressmen Cleaver and LaTurner Honored for Leadership in Postal Policy

Congressmen Emanuel Cleaver (D-MO) and Jake LaTurner (R-KS) were honored with the second annual "Benjamin Franklin Award for Distinguished Leadership in Postal Policy." The award is given to members of Congress who have led efforts to preserve and protect the U.S. Postal Service. Most recently, Rep. Cleaver led a letter to the USPS Board of Governors questioning the onerous twice-a-year rate hikes that have led to alarming mail volume declines.

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News/Media Alliance

Register for the April 'State of the States' Member Briefing

On Thursday, April 25 at 12:00 p.m., ET, the News/Media Alliance will host its next virtual 'State of the States' briefing and discussion exclusively for Alliance members. During the briefing Alliance staff will cover the top state legislative trends impacting the news, magazine and digital media industry, including journalism compensation, automatic renewal and direct mail requirements, extended producer responsibility, data privacy and online safety, digital advertising taxes, and anti-SLAPP modernization. *Member login required.*

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Mega-Conference

Solutions Roundtables at Mega-Conference help media execs tackle industry challenges

On Monday, April 15 at the News Industry Mega-Conference Solutions Roundtables, newspaper attendees will have the opportunity to meet in a small group environment with a variety of companies that will provide overviews of how their products tackle some of today's challenges. Among the topics: audience engagement platforms, public notices, the next-generation experience for obits and classifieds, growing print products, AI and the future of newspapers and more. It's not too late to register! The Mega-Conference is April 14-16 in Phoenix, Arizona.

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PRC Releases Annual Compliance Report

The Postal Regulatory Commission (PRC) issued its Annual Compliance Determination Report on March 28 for Fiscal Year 2023. The PRC determined that all rates implemented in FY 2023 complied with all rate authority provisions. They also found that 15 out of 27 Market Dominant products/categories failed to meet their service performance targets and directed the Postal Service to take corrective action to improve performance.

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Public Notice Resource Center

Indiana adopts digital-newspaper notice

Indiana Gov. Eric Holcomb signed three bills last month that will impact the state's public notice laws. When it takes effect on July 1, the most significant bill will make Indiana the first state to authorize government units to publish primary notice on some newspaper websites or e-editions.

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Axios

Exclusive: NYT to soon offer most articles via automated voice

The New York Times plans to make the vast majority of its articles available to users as narrations read via an automated voice, executives tell Axios. Beginning this week, 10% of *NYT* website and Audio app users will get access to the new automated voice narrations, says Stephanie Preiss, senior vice president and general manager of audio and TV at the *Times*.

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Los Angeles Times

Los Angeles Times Launches ‘L.A. Times Politics’ Newsletter to Guide Readers Through Election Season

On Tuesday, the *Los Angeles Times* launched a newsletter aimed at helping readers navigate through the tumultuous 2024 election season with a focus on the California perspective. “L.A. Times Politics” will help readers make sense of the news in an environment of uncertainty — with a laser focus on what national events mean to the Golden State. The new newsletter combines the state and national politics coverage previously found in the Essential Politics and California Politics newsletters.

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Editor and Publisher

Reporting on the border: Journalists reflect on the stories of immigrants, law enforcement & more

On any given day, the American people can find coverage of the U.S. border with Mexico — in print, online and circulating on social media, TV and talk radio. Partisan media outlets and politicians alike often sensationalize the coverage. But to truly understand what’s unfolding there, as well as the challenges journalists face in reporting on the border, E&P went to the sources.

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Axios

Netanyahu signals he will shutter local Al Jazeera bureau under new law

Israeli Prime Minister Benjamin Netanyahu said he plans to “act immediately” on a new Israeli law that gives senior government officials power to shutter foreign news networks for national security purposes. Press freedom experts have warned that shuttering Al Jazeera could set a dangerous precedent in Israel.

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Adweek

Gen-AI Search Engine Perplexity Has a Plan to Sell Ads

Generative AI search engine Perplexity, which claims to be a Google competitor and recently snagged a \$73.6 million Series B funding from investors like Jeff Bezos, is going to start selling ads, the company told ADWEEK. Perplexity links sources in its responses while suggesting related questions users might want to ask. These related questions, which account for 40% of Perplexity’s queries, are where the company will start introducing native ads, by letting brands influence these questions, said company chief business officer Dmitry Shevelenko.

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Columbia Journalism Review

We must find a new way to fund investigative sports reporting

The sports industry is made up of several publicly subsidized, self-regulating bodies. Each has near-complete control over its sector. These organizations aren't just unchecked by competition, they're also largely free of government oversight. ...In the past year, many of the outlets that reliably provided journalistic scrutiny of the sports industry have dramatically scaled back their coverage or shut down. This lack of accountability in sport has meant that investigative reporters must play a critical role in informing the public.

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