



Top Alliance and industry news & trends for news and magazine publishers.

News/Media Alliance

Senate Committee Hearing Highlights Significant USPS Problems

On April 16, the U.S. Senate Homeland Security and Governmental Affairs Committee held a postal hearing, "Oversight of the United States Postal Service," which highlighted significant postal service problems, particularly service delivery, that affect our members' ability to deliver timely news and information to their subscribers. Here are some of the key points and quotes taken from the hearing.

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News/Media Alliance

This Week! Alliance State of the States Briefing

This Thursday, April 25 at 12:00 p.m., ET, the News/Media Alliance will host its next virtual 'State of the States' briefing and discussion exclusively for Alliance members. During the briefing Alliance staff will cover the top state legislative trends impacting the news, magazine and digital media industry, including journalism compensation, automatic renewal and direct mail requirements, extended producer responsibility, data privacy and online safety, digital advertising taxes, and anti-SLAPP modernization. *Member login required.*

[Read more](#)

News/Media Alliance

Statement: News/Media Alliance Applauds Passage of New York Newspaper and Broadcast Media Jobs Program

The News/Media Alliance applauds the passage of New York's Newspaper and Broadcast Media Jobs Program, providing payroll tax credits for journalists. Starting next year, news entities of all sizes that are based in the State of New York are eligible to benefit from some aspect of the program.

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News/Media Alliance

Maine Enacts Stronger Anti-SLAPP Law

Maine has enacted stronger anti-SLAPP protections after passing a statute based on the Uniform Public Expression Protection Act (UPEPA), a model statute that provides some of the strongest protections against meritless claims designed to chill free speech.

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MediaPost

The Media Mood In Maryland: How Journalism Is Faring In The State

A new study from the University of Maryland's Phillip Merrill College of Journalism titled "Maryland Local News Ecosystem Study" found that, of 176 outlets providing news or information in the state, six out of 10 have five people or less. Yet, in one hopeful sign, 20% of outlets increased their staff in the last two years. Moreover, 70% said their digital audiences had grown in the last 12 months and 75% are financially solvent.

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American Press Institute

How source tracking can help you ask for reader support

To re/build that trust it's critical that you clearly connect your work with your mission to serve your community and be transparent about why you're examining who shows up in your journalism. Readers appreciate being told about the intentionality you bring to the journalism that creates the news they read. As we've learned from some of the newsrooms who use Source Matters, being upfront with readers has paid off.

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The Wall Street Journal

Russian Court Rejects WSJ Reporter Evan Gershkovich's Appeal Against Detention

A Moscow court rejected an appeal by *Wall Street Journal* reporter Evan Gershkovich against his detention, meaning the U.S. citizen, who has been awaiting trial for over a year, will remain behind bars until at least June 30. Gershkovich, who appeared in court Tuesday, is being held on an allegation of espionage that he, the *Journal* and the U.S. government vehemently deny.

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AP News

TikTok may be banned in the US. Here's what happened when India did it

The hugely popular Chinese app TikTok may be forced out of the U.S., where a measure to outlaw the video-sharing app has won congressional approval and is on its way to President Biden for his signature. In India, the app was banned nearly four years ago. Here's what happened.

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Seyfarth Shaw

U.S. DOL Releases Final Overtime Rule—Effective July 2024

On Tuesday, the U.S. DOL unveiled its final overtime rule. The rule significantly increases the minimum salary for so-called “white collar” employees to be exempt from the federal FLSA’s overtime pay requirements.

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Editor and Publisher

Turning pages into profits: Success stories in news special editions

Generating revenue remains a constant challenge. Some news outlets are reinventing special sections and editions, a traditional segment of most newspapers, to attract more readers and new and loyal advertisers. Here are four examples that publications and news outlets can adopt.

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Digiday

Google delays third-party cookie demise yet again

Google is delaying the end of third-party cookies in its Chrome browser — again. The announcement was made on Tuesday ahead of quarterly reports from Google and the ever-watchful U.K. Competition and Markets Authority, keeping tabs on how this whole situation unfolds. “We recognize that there are ongoing challenges related to reconciling divergent feedback from the industry, regulators and developers, and will continue to engage closely with the entire ecosystem,” according to a statement Google.

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