News/Media Alliance

**FAA Drone Requirements Now in Effect**

The Federal Aviation Administration’s new rule providing for drone Remote ID requirements is now in effect. Operators who do not comply could face fines and suspension or revocation of their drone pilot certificates. The News Media Drone Coalition, of which the News/Media Alliance is a member, sent a letter urging a delay in the deadline and expressed concerns about the availability of modules and firmware updates.

Read more

American Press Institute

**Webinar: Retaining Talent: Tips from The Seattle Times mentorship program**

Table Stakes alumni are invited to a virtual session on Thursday, March 21 from 1-2 pm EDT to hear about how *The Seattle Times* developed a successful mentorship matching program, which served a hybrid newsroom through the pandemic and continues to attract participants each program cycle. *The Seattle Times* will share lessons from the program and ideas for actionable strategies to help improve staff retention and engagement.

Read more

The Wall Street Journal

**Google Fined Roughly $270 Million in France Over Dispute With News Publishers**

France’s competition watchdog fined Google 250 million euros ($271.7 million), saying the search giant breached some commitments it made to negotiate fair license deals with an array of news publishers in the country. ... The French competition authority said Wednesday that Google had breached commitments to negotiate in good faith, provide news publishers with information to transparently assess their remuneration for related rights, and take measures to ensure that negotiations wouldn’t affect economic relationships between Google and news publishers.

Read more
Mega-Conference

Reserve your hotel room for the Mega-Conference

The News Industry Mega-Conference will be held April 14-16, 2024, in Phoenix, Arizona at the Sheraton Phoenix Downtown — located near the Phoenix Convention Center, just minutes from Sky Harbor Airport. Although our hotel room block has closed, rooms at the hotel may still be available through the main reservation link.

Read more

Journalism.co.uk

Six career lessons in war and conflict reporting

Rookie reporters can underestimate dangers when going for the big story. An experienced freelancer shares what 15 years in the field has taught her.

Read more

Editor and Publisher

Rose Pastore promoted to executive editor at Gizmodo

G/O Media named Rose Pastore as executive editor of Gizmodo, a leading tech publication covering consumer electronics, science, design and entertainment. Previously, Pastore was news editor at Fast Company, where she helped shape the magazine’s expansion into online news and live events.

Read more

WAN-IFRA

Freeing up newsroom time: How Amedia’s AI sandbox will allow reporters to do more

Amedia’s AI Sandbox aims to enable more and better journalism by letting reporters use AI as an assistant. This means they can spend additional time in the community covering even more critical local stories. The sandbox environment also has a trust dimension. By setting it up, Amedia guarantees safe AI use for local journalism.
Media Makers Meet

How to abandon a paywall and thrive – a case study

Having decided to depart from its subscription-based model, the Honolulu Civil Beat expanded its reach by abandoning its for-profit paywall and taking on non-profit status. They soon found readers were happy to make up the shortfall, writes Piet van Niekerk.

Axios

Exclusive: The Baltimore Banner plans expansion to broader Maryland

The Baltimore Banner, a nonprofit digital news publication that launched in 2022, is planning to expand its editorial coverage beyond Maryland's biggest city into the surrounding regions and beyond, its new CEO Bob Cohn told Axios. Helping to spearhead the outlet's editorial expansion will be two new hires, announced by The Banner's editor-in-chief Kimi Yoshino in a staff memo Tuesday.

The New York Times Company

2024 State of The Times Remarks

Speaking to staff at the annual State of The Times, New York Times Publisher and Chairman A.G. Sulzberger looked back at the best journalism of 2023. "But in moments when the criticism is at its loudest and most fevered, we should remind ourselves why The Times receives such intense focus. Because the public reads us. Because they trust us. Because they expect a lot of us. Because they believe what we say matters. What a great privilege."

Digiday

How Fortune is expanding its European footprint

As U.K.-based publishers look towards the U.S. advertising market, U.S.-based Fortune is turning its attention in the opposite direction. Eyeing an opportunity to extend its Fortune 500 lists, events franchises, digital reach – as well as its magazine – to an audience of business executives and advertisers in Europe, the business publication is ready to plant deeper roots on the continent with Fortune Europe.
You are receiving this email because you subscribed to the newsXchange newsletter. To unsubscribe, click the link in the footer below.