News/Media Alliance

Register Now for Tomorrow's 'State of the States' Member Briefing

On Thurs., Feb. 29 at 12:00 p.m. EST, the News/Media Alliance will host a virtual briefing and discussion exclusively for Alliance members covering the top state legislative trends impacting the news, magazine and digital media industry. Learn more about what the Alliance is doing on members’ behalf across the country on journalism compensation, automatic renewal and direct mail requirements, extended producer responsibility, data privacy and online safety, digital advertising taxes, and anti-SLAPP modernization. *Member login required

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Statement: News/Media Alliance Applauds Indonesian Government for Passing Journalism Compensation Law

The News/Media Alliance commends Indonesian President Joko “Jokowi” Widodo and the Indonesian government for passing a law requiring Alphabet (owner of Google) and Meta (owner of Facebook, Instagram and WhatsApp) to compensate local news outlets for use of their content.

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Alliance Joins Brief Supporting NPR’s Request for Access to Prison Execution Tapes

On February 1, 2024, the Alliance joined a brief in National Public Radio (“NPR”) v. Virginia Department of Corrections (“Va. Doc”), filed in the Virginia Court of Appeals in support of NPR’s attempt to obtain audio tapes of former executions from the Va. DOC under Virginia’s Freedom of Information Act.

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Alliance Joins Brief Arguing California Anti-SLAPP Fee-Shifting Provision Applies in Federal Court

Earlier this month, the News/Media Alliance joined a brief in *Martinez v. ZoomInfo Technologies, Inc.* filed in the Ninth Circuit, in which the plaintiff sued ZoomInfo, a professional web directory service, alleging violations of right-of-publicity by including the plaintiff’s name and professional information in a ZoomInfo “teaser” profile to advertise for subscriptions. ZoomInfo invoked the California anti-SLAPP statute in a motion to strike, which the district court denied, and a panel of the Ninth Circuit affirmed, although on alternative grounds.

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WAN-IFRA

Innovate Local: How a new ad product helps Bonnier News create value for readers and local businesses

Bonnier News Local’s ad product “Handla lokalt” (Shop Locally) is easy to understand, easy to buy and has a natural link to social media – all of which makes it attractive to advertisers. Advertisers’ social media posts are tagged to automatically show up in a shared voice widget on the local news site. This creates a win-win-win for advertisers, publishers and readers.

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Trusting News

Trust Tips 256: Add context to your stories to prevent polarization

This week we are highlighting how the Anti-Polarization Checklist, which was developed to help journalists consider what may be missing from their political coverage, helped the journalists add more context to their reporting. In a story about the Michigan House not moving a resolution forward, the reporter decided to explain why the legislation did not move forward instead of just saying it didn’t get approved.

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Committee to Protect Journalists

Pakistani journalist Asad Ali Toor arrested after responding to summons for questioning

Pakistan’s Federal Investigation Agency arrested independent journalist Asad Ali Toor on Monday after he was ordered to appear for questioning in connection to an alleged “explicit and malicious” campaign against Supreme Court judges, according to news reports and the journalist’s lawyer, Imaan Mazari-Hazir, who spoke to CPJ. The Committee to Protect Journalists called on authorities to immediately and unconditionally release Toor, and to cease harassing him for his journalistic work.

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The Currency

How Mediahuis Ireland’s audio arm has grown to target €1m in revenue in 2024

In Crime World, a podcast which garners more than one million streams a month, Mediahuis has created a break-out hit with presenter Nicola Tallant. Tallant discussed the leveraging of Crime World’s audience into a business in our interview yesterday.

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CNHI

CNHI appoints two new executive vice presidents

CNHI, LLC has announced the promotion of Sharon Sorg and Robyn McCloskey to executive vice president/newspaper operations to support the company’s commitment to local journalism and community engagement. Donna Barrett, CNHI president and CEO, said Sorg and McCloskey would split administrative responsibility for the group’s newspapers, digital platforms and magazines in the 22 states they serve.

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Editor and Publisher

Post and Courier launches high-end expeditions for revenue generation, community building

In an era when local newsrooms are looking for creative ways to bring in revenue, The Post and Courier of Charleston, SC, is putting its latest bet on a new high-end international travel program hosted by Editor-in-Chief Autumn Phillips. Phillips, a veteran journalist and world traveler, says the new travel program is something close to her heart, and she credits the paper’s publisher, P.J. Browning, with supporting new ideas.

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Insider Intelligence
Social media is the No. 1 source of disinformation, according to US internet users

Sixty-four percent of U.S. adults think disinformation and “fake news” are most widespread on social media, according to a September 2023 survey from UNESCO and Ipsos. It’s a presidential election year, which means the risk for misinformation and disinformation on social media is rampant. That presents a major brand safety challenge for marketers, whose content could end up next to unsavory posts.

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