



Top Alliance and industry news & trends for news and magazine publishers.

News/Media Alliance

New Market Report Provides Trends, Insights on Valuable News & Magazine Audience

Hundreds of millions of adults read news and magazine media each week. That finding and many others can be found in the newly released News/Media Alliance 2023 Market Report: News and Magazine Media: Providing a Trusted, Brand Safe Source for Reaching Engaged & Influential Audiences.

[Read more](#)

The Mercury News

Editorial: California Legislature must act to support local news

Spectrum, Frontier and DirecTV don't get to distribute premium TV for free. Why should Google and Facebook be allowed to pirate local news? Google and Facebook contend they are platforms, not publishers, and that they send traffic to publishers. They describe demands that they should pay for news content as "link taxes." But that's balderdash.

[Read more](#)

News/Media Alliance

Ad: #SupportLocalNews: Give a Subscription to Your Local Newspaper

Again this year, when quality journalism was needed, news publishers came through. But without support in the form of subscriptions and donations, local news is in jeopardy. Ask your readers to show their support during the holiday season by giving a gift subscription to someone they care about. Member login required.

[Read more](#)

News/Media Alliance

Alliance Joins Coalition Brief Defending Group Libel Doctrine

On November 3, the Alliance joined a brief in *Florio v. Gallaudet*, in the U.S. Court of Appeals for the District of Columbia Circuit, asking the court to affirm the dismissal of defamation claims filed by Gallaudet University fraternity alumni against *The Washington Post* and Gallaudet University defendants.

[Read more](#)

News/Media Alliance

Alliance Joins Coalition Brief in Challenging Texas Drone Regulations

The Alliance joined a brief in *National Press Photographers Association v. McCraw* in the U.S. Court of Appeals for the Fifth Circuit, in urging the Fifth Circuit to grant an en banc review of the panel's earlier opinion reversing the lower court's finding that Texas's restrictive drone law is unconstitutional.

[Read more](#)

News/Media Alliance

California Senate Judiciary Committee Holds Informational Hearing on Importance of Journalism

On Tuesday the California Senate Judiciary Committee held an Informational Hearing on "The Importance of Journalism in the Digital Age" to learn more about the challenges local newsrooms face and how the California Journalism Preservation Act in particular can help support a vibrant free press.

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Did you know?

If your news, magazine, or digital media company is a News/Media Alliance member, you're a member.

If your company is a member, sign up now to receive our updates!

SIGN ME UP

MediaPost

The Health Of Journalism: California Hearing Explores The State Of News

California legislators are seeking a path forward for the California Journalism Preservation Act, a bill that would force big tech platforms like Meta and Google to pay news publishers a “journalism usage fee” to use their content.

[Read more](#)

American Press Institute

An evolution of the mission of The American Press Institute

Our new website and visuals are intended to be welcoming and accessible and easy to navigate, no matter the platform. We hope they all create more clarity about what we do—and what we don't. But one thing will remain the same: Our commitment to helping the journalism industry provide communities with the information they need to thrive.

[Read more](#)

CNBC

Gen Z women spend more on TikTok as app ‘drives consumption,’ analyst says

Gen Z women are driving spending trends on TikTok with the most time viewing short-form videos on the app and exposure to influencer advertising.

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Trusting News

Trust Tips 247: Ask your audience what type of climate coverage would be most useful

As journalists, we are expected to cover topics that affect our communities. Climate change fits into that category. How do you do this in a way that is informative but also useful? We want to be accurate and provide facts and data, but how do we do this without scaring the audience away?

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The Verge

Elon Musk’s xAI company is seeking up to \$1 billion in investments

xAI — the AI company founded by Elon Musk — seeks to raise up to \$1 billion in equity investments, according to a filing with the Securities and Exchange Commission (as spotted by CoinDesk). The company has raised \$134.7 million so far.

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