News/Media Alliance

Supreme Court Declines to Revisit NYT v. Sullivan, though Justice Thomas Wants to Revisit it in Future

On Tuesday, the Supreme Court declined to revisit the landmark First Amendment decision in New York Times v. Sullivan, which provides vital First Amendment protections to journalists and the public.

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USPS Files January Rate Increases

The United States Postal Service filed notice of price changes to the Postal Regulatory Commission (PRC) on October 6, which are scheduled to take effect January 21, 2024.

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The Alliance Joins Media Coalition Urging Court to Allow Cameras at Trump’s Election Interference Trial

Last week, the Alliance joined an application, submitted to the DC Circuit Court, requesting audiovisual access to the United States v. Donald J. Trump trial related to the January 6th events, currently scheduled for March 2024.

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Trusting News

Trust Tips 239: Explain subscriber-only content

Today we’re highlighting an example of how the Keene Sentinel, a longtime newsroom partner of Trusting News, got on the record about their decision to launch subscriber-exclusive stories. The team published a column describing why, financially, they needed to put some content behind a hard paywall.

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Media Makers Meet

Bridge Michigan lights the way forward for nonprofit news

With assistance from the US Institute for Nonprofit News (INN), News Revenue Hub and many others, Bridge Michigan is a stellar example of how many statewide news outlets are charting a path to revenue sustainability and engagement success.

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WAN-IFRA

NEW: Global guidelines for monitoring online violence against female journalists

As online violence against women journalists continues unabated, a new resource will help guide the monitoring and recording of these violations, to aid key responders and prevent the escalation of online violence to offline harm.

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Digiday

Adobe debuts new icon as a ‘nutrition label’ for generative AI content

Adobe has developed a new “nutrition label” with the goal of improving transparency and trust across photos and videos created or edited with AI. The “Content Credentials” icon will be embedded into the metadata of all content created using Adobe software.

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Semafor

Online advertising emits more greenhouse gases than you think

The growing pressure on advertisers, publishers, and ad exchanges to report and curb their emissions comes as regulators worldwide work to make disclosure of corporate climate data mandatory.

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Adweek

How LadBible Increased Platform Revenue by Going All In on Short Form

In the fiscal half-year ending in July, social publisher LadBible saw its indirect social revenues grow 13%, to $18.8 million, by increasing its viewership on Facebook, YouTube and Snapchat.

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MediaPost

A Game Of Chicken: Google Threatens To Join Meta In Blocking News In Canada

On Friday, Google doubled down on its threat to cut off news in the country starting around Dec. 19 if Canada’s Online News Act, requiring payment to publishers, is implemented. Meta is already blocking news.

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MediaPost

Conde Nast Entertainment Is Restructuring, Agnes Chu To Leave

Agnes Chu is stepping down as president of Condé Nast Entertainment as part of a restructuring. Before the end of the year, “the members of our top-line leadership across editorial content, audience development, branded content and video will move into a new structure,” Condé Nast CEO Roger Lynch said.

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