News/Media Alliance

Statement: News/Media Alliance Applauds House Judiciary for Unanimous Vote in Favor of the PRESS Act

The News/Media Alliance applauds the House Judiciary Committee for unanimously voting, 23-0, in favor of H.R. 4250, the bipartisan ‘Protect Reporters from Exploitative State Spying Act’ ("PRESS Act"), which would establish reasonable ground rules for when the government can obtain confidential source information from the media.

Read more

News/Media Alliance

News/Media Alliance Rebuts Arguments That Canada’s Online News Act Violates Treaty Obligations

Following Canada’s adoption of Bill C-18, the Online News Act, the News/Media Alliance submitted a briefing to the Office of the United States Trade Representative (USTR) in late June rebutting arguments that the law violates Canada’s international treaty obligations.

Read more

News/Media Alliance

Now Available: Back-to-School Ads

This year, parents with school-aged children are projected to spend $41.5 billion on back-to-school shopping, an all-time high. And, where will they look to find the best deals? News media—in print and online. The News/Media Alliance has provided new print & digital ads for Back-to-School, designed exclusively for members. Member login required.

Read more

News/Media Alliance

Register Now: Support Journalism Parade / Fly-in

Make your voice heard! Join your peers in Washington, D.C. on September 26 (evening) and 27 (all day), where you’ll have the opportunity to meet with Members of Congress to reinforce the need for legislation compensating news publishers for our valuable content. Registration is complimentary. Learn more and register.
News/Media Alliance

Alliance Joins Comments on Proposed Rules for Drone Use in New York City

The Alliance recently joined comments drafted by the National Press Photographers Association in response to the New York City Police Department (“NYPD”) proposed rules relating to drone use in New York City.

Freedom Forum

The First Amendment: Where America Stands

About 6 in 10 (61%) Americans can identify press as a First Amendment freedom. Just as many also say it’s important for the news media to be a watchdog on the government. In 2022, respondents were evenly split over whether the press fulfills this role effectively...

Axios via MSN

Scoop: Vox Media Drops Its Own CMS

Vox Media will no longer use Chorus — its proprietary content management system — to power its own websites, sources told Axios. CMS licensing was once seen as a lucrative opportunity for publishers looking to grow revenue, but WordPress’ continued dominance has made it harder to compete.

Adweek

After Cutting Open-Market Programmatic, Bloomberg Media Sees Efficiency Gains, Revenue Losses

On Jan. 1, Bloomberg Media shut off its open-market programmatic advertising, a move to better control its user experience and drive advertisers to buy directly from the company itself. Six months later, the strategy is showing early signs of success through higher click-through rates and higher CPMs.
VentureBeat

OpenAI Commits $5M to Local News Partnership with the American Journalism Project

OpenAI today announced it has struck a partnership with the American Journalism Project (AJP), a non-profit philanthropic organization that has funded more than 40 media organizations across the U.S. OpenAI will gain access to more news articles and multimedia to train its content and the AJP will get money and developer credits.

Read more

POLITICO

POLITICO Announces Newly Expanded New York Playbook Team

We’re pleased to announce a series of new hires who will ensure we maintain our strong footing in New York and wow our readers with new things in the years to come. We’re bringing on board three high-impact reporters to author New York Playbook: Emily Ngo, Jeff Collin and Nick Reisman.

Read more

Nieman Lab

OpenAI Will Give Local News Millions to Experiment With AI

It used to be Facebook and Google doling out funds to local news publishers in an attempt to win them over (and, perhaps, quell said publishers’ dissent over how the platforms were using their content). Now, OpenAI — the Microsoft-backed company behind AI chatbot ChatGPT — is the latest tech giant trying to woo publishers.

Read more