News/Media Alliance

News/Media Alliance Applauds Senate Judiciary for Passing Bipartisan Journalism Competition and Preservation Act (JCPA)

The Senate Judiciary Committee has favorably voted 14-7 for the bipartisan Journalism Competition and Preservation Act (JCPA) (S. 1094), which would allow digital journalism providers to collectively negotiate with Google and Facebook for fair compensation for use of their valuable content.

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Gannett

Gannett Files Federal Lawsuit Against Google

Gannett Co., Inc., the largest publisher in the United States including USA TODAY and over 200 local publications, on Tuesday filed a federal lawsuit in U.S. District Court for the Southern District of New York against Google for monopolization of advertising technology markets and deceptive commercial practices.

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News/Media Alliance

Expanding the View - The Creator Economy

This month, I haven’t been able to stop thinking about one particular essay about the “creator economy.” To those of us working in “old media,” the idea of a single person, armed with a brain, a laptop, and the ability to distribute to the whole internet has long been positioned as “the future.”

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What's New in Publishing


The fact remains that podcasts attract younger and more educated audiences almost anywhere. After almost three years we got a comprehensive look at the global state of news podcasts (ok, more like Western world) thanks to the 2023 edition of the Digital News Report from Reuters Institute for the Study of Journalism.

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‘A Dangerous Precedent’ – Global Media Groups Decry UK Political Party’s ‘Tax on Political Reporting’

A growing number of news organisations and political journalists worldwide have added their voice to protest the decision by the UK Conservative Party to introduce a charge for journalists to attend its annual party conference in October.

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Asheville Journalists Convicted of Trespassing Again, This Time by Jury

Worried their convictions have established case law that could make it harder for journalists to do their jobs, the reporters are appealing.

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Trust Tips 223: Journalists, Start Talking about Who You Are

Just like in personal relationships, trust in news brands and individual journalists is often based on familiarity and understanding. So how can journalists foster that feeling, within the confines of safety and professionalism?

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How Danone and Discover Are Supporting Diverse Publishers

Consumer packaged goods brand Danone North America and credit card firm Discover have joined advertising platform Kargo’s Multicultural Content Amplifier (MCA) Program to drive more media spend toward diverse-owned publishers, beginning members of the Black Owned Media Equity & Sustainability Institute (Bomesi).

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American Companies Held Hostage by the Whims of TikTok
TikTok has become an unavoidable consideration for anyone running a consumer-facing business today. For all its mind-reading insights, the platform has also become a disruptive force in research and development, upending conventional wisdom about product cycles, testing, differentiation and manufacturing.
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Chuck Schumer Joins Crowd Clamoring for AI Regulations
Senate Majority Leader Chuck Schumer (D., N.Y.) launched an effort Wednesday to write new rules for the emerging realm of artificial intelligence, aiming to accelerate U.S. innovation while staving off a dystopian future.
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E&P’s Exclusive Interview with Gannett CEO Mike Reed on Google Antitrust Lawsuit
Mike Reed, Gannett’s chairman and chief executive officer, spoke with E&P on Tuesday morning in an exclusive interview about the lawsuit and his thoughts about the future possibilities of news media and journalism.
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