Steps to Create an Alliance Member Profile & Reset a Password

To Create a Member Profile:
1. Go to [http://www.newsmediaalliance.org](http://www.newsmediaalliance.org) and click on “Sign in” at the top.

2. Click on “Check Account Status.”

3. On the next page enter your business email address and click “Search.”
   (A) If your email is already in our database, click “Forgot Password” and follow the steps to set up a new password.

   ![Record Found](image)

   A record was found matching the email address you entered.

   Alliance Membership Team
   membership@newsmediaalliance.org

   Log in now
   Forgot Password

   (B) If your email is not already in our database, the system will see if we have a company that has the same email domain; any matching companies will be listed.
   - Find your company and click “Register with this organization.” You will be directed to complete your profile and create a password.*

   ![SEARCHED ORGANIZATIONS](image)

<table>
<thead>
<tr>
<th>Organization</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>News/Media Alliance</td>
<td>4401 Fairfax DR, Ste 300</td>
</tr>
<tr>
<td></td>
<td>300 Arlington, VA 22203-1022</td>
</tr>
</tbody>
</table>

   *If your organization is not in our system, please email membership@newsmediaalliance.org.

To Reset a Password:
1. Go to [newsmediaalliance.org](http://newsmediaalliance.org) and click on “Sign in” at the top.
2. Click on “Forgot Password” under Login.
3. Enter your email and click “Submit.” An email will be sent to you with a link to reset your password.

Note: Your registered business email address is your User ID when signing in. Kindly notify us of any changes.

Have Questions or Need Help?
Email the Membership Team: membership@newsmediaalliance.org