



Top Alliance and industry news & trends for news and magazine publishers.

News/Media Alliance

News/Media Alliance Applauds California State Assembly for Introducing California Journalism Preservation Act

The News/Media Alliance applauds California State Assemblymember Buffy Wicks (D-Oakland) for introducing yesterday the California Journalism Preservation Act (CJPA, AB 886), which would require Big Tech platforms such as Facebook and Google to pay news publishers a "journalism usage fee" to use local news content.

[Read more](#)

News/Media Alliance

Alliance Joins Coalition Comments on FCC's Drone Rulemaking

The Alliance is part of the News Media Coalition, which recently submitted comments regarding the FCC's proposal to allow unmanned aircraft systems (UAS or drones) to conduct licensed operations in the 5030-5091 MHz spectrum band. The Notice of Proposed Rulemaking did not raise significant concerns.

[Read more](#)

Mega-Conference

Finalists Announced for Mega-Innovation Award

Congratulations to the two finalists for this year's Mega-Innovation Award: Oahu Publications, Inc. / Honolulu Star-Advertiser and Richner Communications. Their stories will be told and the winner will be announced on Tuesday, April 4, on the Mega-Conference stage. Here is a preview of what the finalists will be presenting.

[Read more](#)

The Wall Street Journal

TikTok Reassures Advertisers Over Ban Threat as Some Set Backup Plans

TikTok has sought to reassure advertisers in recent days that the app is unlikely to be banned in the U.S., according to people familiar with the situation, as some companies begin to make contingency plans for their ad spending.

[Read more](#)

Reynolds Journalism Institute

Gabrielle Lurie Sets Record with Third Consecutive Local Photographer of the Year Award

Pictures of the Year International has announced the winners of its 80th competition, which was held virtually and saw judges review more than 35,000 images and photo stories submitted from all over the world.


[Read more](#)

WAN-IFRA

How Media and New Tech Combine to Create Safe Spaces for Female Journalists

The Jordon Open Source Association (JOSA) is attempting to build a safer and more inclusive digital space for female journalists and activists in Jordan and trying to empower them with skill-sharing in knowing how to protect themselves against cyber gender-based violence.

[Read more](#)



Content for content creators!

Subscribe to our newsletters!

Stay up to date on digital/tech platforms, public policy issues, new research and reports, event invitations, and more.

newsmediaalliance.org

NEWS MEDIA ALLIANCE

InPublishing

The Telegraph Launches New Puzzle App

A new dedicated app for Telegraph Puzzles has been launched with enhanced features and a user-friendly format.

[Read more](#)

WAN-IFRA

How Germany's Zeit Online is Connecting the World, One Conversation at a Time

Die Zeit's editorial initiative, My Country Talks, is an inventive approach to engage a large audience by bringing together readers with divergent opinions to cultivate empathy.

[Read more](#)

Trusting News

Trust Tips 211: Welcome Possible Story Updates or Removals

What's your policy for updating or removing a story? More importantly, would a member of your community know they can request a story update or removal? Getting something in writing, even if it's internal, is a good first step.

[Read more](#)

The Wall Street Journal

New FTC Order Pressures Tech Platforms Over Fraudulent Ads

The Federal Trade Commission last week ordered eight major social-media and video streaming providers to detail the ways in which they are acting to curb a pandemic-era rise in fraudulent advertising. The action ... also places immediate pressure on the companies to self-regulate, according to some legal experts.

[Read more](#)

What's New in Publishing

Is There a Future for Marketing Attribution with the Demise of Third-Party Cookies?

With the phasing out of third-party cookies by the second half of 2024, publishers risk being left with a limited view of how each channel or campaign contributed to their sales. In this article, we explore the ways in which marketers can continue to understand how each channel contributes to revenue moving forward.

[Read more](#)



You are receiving this email because you subscribed to the newsXchange newsletter.
To unsubscribe, click the link in the footer below.



News/Media Alliance

4401 N. Fairfax Dr., Arlington, Virginia, United States, 22203

ALL RIGHTS RESERVED © 2023

[Subscribe](#) | [Report Content](#) | [Learn more](#) | [Unsubscribe](#) | [Contact Us](#)

Smart Newsletters powered by:

rasa.