



Top Alliance and industry news & trends for news and magazine publishers.

News/Media Alliance

New 'Expanding the View' Dives into "Promise and Peril" of AI

In the February issue of Expanding the View, out now, we highlight recent developments around the topic of the moment: AI. Click to view the issue and while you're there, sign up to receive ETV in your inbox each month!

Read more

News/Media Alliance

Free Data Privacy Webinar Tomorrow

On Thurs., Mar. 2 at 1:00 p.m. EST, ADMA and CNPA (California News Publishers Association) will join with the News/Media Alliance to present the latest on the California Consumer Privacy Act, national regulations and what's on the horizon in Washington, D.C. This webinar is free to attend but registration is required.

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Mega-Conference

Three Sessions Announced for Mega-Conference!

Speakers for three sessions at the News Industry Mega-Conference April 2-4 in Dallas, TX have been announced: Building and Monetizing Your First-Party Data, Modernize Your Recruiting to Deliver Top Talent, and Going 'Phygital': Transforming Your Organization. Learn more and register now.

Read more

News/Media Alliance

Final Reminder! Alliance Members: Please Take the Audience & Advertising Research Survey

To continue to provide relevant data and trends about news and magazine media, we want to expand on the best of the News Advertising Panorama and Magazine Media Factbook. But we need your help to make sure we're providing you what you need most! Please click the link below to share your thoughts by Wed., Mar. 8.

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A Spot of Good Ad Tech News for Publishers

It is not a stretch to say that programmatic advertising and the broader suite of ad tech has harmed publishers in multiple ways. But a new report out in January gives us hope that things may be looking up.

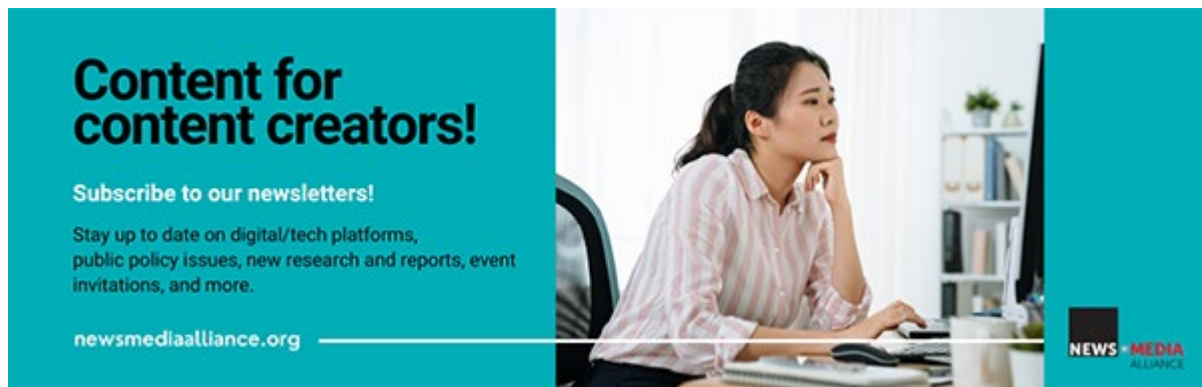
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Lenfest Institute for Journalism

The News Philadelphians Use

The Center for Media Engagement at the University of Texas at Austin, with support from The Lenfest Institute and Independence Public Media Foundation, has published “The News Philadelphians Use: Analyzing the Local Media Landscape,” a new report based on a survey that asked a representative group of Philadelphians about their media habits.

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Columbia Journalism Review

Where Did Facebook’s Funding for Journalism Really Go?

In 2019, Meta (then Facebook) announced a three-year, \$300 million commitment to global “news programs, partnerships, and content.” Four years on, the Tow Center has tallied data about all known Meta Journalism Project initiatives publicly announced since 2018 ... we have traced 564 news organizations that shared \$29.4 million of direct funding.

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Editor and Publisher

Bodycam Footage Confirms Asheville Police Targeted Journalists

An Asheville, North Carolina, police officer is shown suggesting his colleagues arrest journalists “because they’re videotaping” in new body camera footage of a homeless encampment sweep.

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American Press Institute

Community Engagement and Sustainable DEIB Systems: Lessons from Pittsburgh

Community listening is an integral part of API's Inclusion Index program. The Pittsburgh newsrooms participating in the program conducted two listening sessions with local community members. Here are the newsrooms' takeaways and how they plan to integrate their findings into their coverage.

[Read more](#)

Media Voices

TMB CEO Bonnie Kintzer on Future-Proofing a Legacy Publisher

TMB CEO Bonnie Kintzer tells us about how the business has weathered some of the storms of the past decade, and why it's vital to focus on where the audiences are.

[Read more](#)

Dow Jones

The Wall Street Journal Presents Its Flagship Journal House at MWC Barcelona 2023

The fully immersive space, centered on live journalism, will host networking events and newsworthy interviews featuring WSJ journalists and Dow Jones executives for partners and MWC attendees.

[Read more](#)



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