July 22, 2022

The National Newspaper Association (ANJ), an organization of 100 newspaper companies in Brazil, has been closely following H.R. 1735 / S.673, the Journalism Competition and Preservation Act (JCPA), as well as similar initiatives registered in different countries.

A free and diverse press is the backbone of a healthy and vibrant democracy. However, control of access to reliable news online has become concentrated in the hands of two dominant digital companies, Facebook and Google. These companies leverage their dominance of the digital market to set the rules for news publishers and determine how journalism is displayed, prioritized, and monetized.

In our view, the JCPA would help solve these problems by allowing publishers to band together to negotiate with the platforms for the compensation they deserve, and an enforcement mechanism will ensure fair compensation for all news publishers, large and small, in the United States.

We have seen a similar approach work in Australia. We are seeing the same thing developing in Europe and across America. The time for action in the United States is now. We urge you to stand with news publishers across America and support the Journalism Competition and Preservation Act (JCPA).

Marcelo Rech  
Presidente da ANJ