



Danielle Coffey

Executive Vice President and General Counsel, News Media Alliance

Danielle Coffey is Executive Vice President and General Counsel for the News Media Alliance, which represents 2,000 news media outlets worldwide. Danielle leads the organization's advocacy and strategy. While focusing on a digital future for news, which includes building a more favorable legislative and regulatory environment for the digital distribution of news content, her government affairs and policy advocacy is driven by news publishers' core mission of a flourishing, free and independent press.

Before joining the News Media Alliance, Danielle was Vice President and General Counsel for the Telecommunications Industry Association (TIA) where she led advocacy efforts for member companies on issues that affected the internet ecosystem, broadband deployment, content regulation and international trade. She was responsible for informing and educating government representatives about member companies' technologies and advocated for policies that facilitate innovation.

Danielle is a member of the Board of Directors of the National Press Club Journalism Institute (NPCJI).

Danielle earned her JD from the Catholic University Law School, with a specialization in Communications Law. She was born and raised in California and obtained her undergraduate degree from San Diego State University. Danielle lives with her husband and two daughters in McLean, Virginia.