**Letter to Senators**

Dear Senator **[LAST NAME]**,

As a representative of the news media industry in **[STATE]**, I would like to thank you for co-sponsoring S. 1700, the*Journalism Competition and Preservation Act* (JCPA), introduced earlier this year by Senators John Neely Kennedy (R-LA) and Amy Klobuchar (D-MN). This important piece of legislation helps ensure that high-quality journalism that is vital for the health of our society remains available to communities across the United States for years to come.

The current online ecosystem is dominated by two online platforms, Google and Facebook. These platforms define the rules of the game and control the digital ad market, forcing everyone else – including local news publishers – to accept their terms or risk being severely disadvantaged in the digital marketplace. While the big tech companies benefit from free news content to fuel their platforms, news publishers struggle with declining subscription and advertising revenues. The JCPA would give news publishers a fighting chance by allowing them to come together to collectively negotiate with the online platforms for a fairer deal.

We are encouraged that Congress has recognized the issue and is working in a bipartisan manner to support news publishers. On behalf of **[ORGANIZATION]**, I would therefore like to thank you for your continued support of the JCPA as it moves through Congress.

Sincerely,

**[NAME]**

**[TITLE]**

**[ORGANIZATION]**

**Letter to Representatives**

Dear Representative **[LAST NAME]**,

As a representative of the news media industry in **[STATE]**, I would like to thank you for co-sponsoring H.R. 2054, the*Journalism Competition and Preservation Act* (JCPA), introduced earlier this year by Representatives David Cicilline (D-RI) and Doug Collins (R-GA). This important piece of legislation helps ensure that high-quality journalism that is vital for the health of our society remains available to communities across the United States for years to come.

The current online ecosystem is dominated by two online platforms, Google and Facebook. These platforms define the rules of the game and control the digital ad market, forcing everyone else – including local news publishers – to accept their terms or risk being severely disadvantaged in the digital marketplace. While the big tech companies benefit from free news content to fuel their platforms, news publishers struggle with declining subscription and advertising revenues. The JCPA would give news publishers a fighting chance by allowing them to come together to collectively negotiate with the online platforms for a fairer deal.

We are encouraged that Congress has recognized the issue and is working in a bipartisan manner to support news publishers. On behalf of **[ORGANIZATION]**, I would therefore like to thank you for your continued support of the JCPA as it moves through Congress.

Sincerely,

**[NAME]**

**[TITLE]**

**[ORGANIZATION]**