53% of U.S. adults find it more enjoyable to read their news in print form.

The average monthly viewers of the top 50 news websites in the U.S. in 2018, up more than 80,000 people per month since 2017.

Newspaper employees working for digital-native news outlets, up 20% since 2014.

59% of local news stories shared on Facebook serve a “critical information need” for the local community.

People with both high contact with local media and also exhibit quite a lot or a great deal of trust in local news media.

32% People with high contact with local news media who also pay a great deal of attention to local news.

59% of local news stories shared on Facebook serve a “critical information need” for the local community.

50% People with both high contact with local media and also exhibit quite a lot or a great deal of trust in local news media.

32% People with high contact with local news media who also pay a great deal of attention to local news.

59% People with both high contact with local media and also exhibit quite a lot or a great deal of trust in local news media.

32% People with high contact with local news media who also pay a great deal of attention to local news.

How People Share the News:

- Facebook: 73%
- Twitter: 71%
- Reddit: 62%
- YouTube: 35%
- Instagram: 36%
- LinkedIn: 41%
- Snapchat: 27%
- Tumblr: 26%
- WhatsApp: 22%
- Twitch: 10%