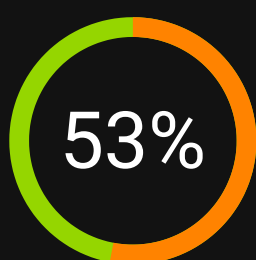




# SCARY GOOD FACTS ABOUT THE NEWS 2019

## NEWSPAPERS ARE ALIIIVE!

53% of U.S. adults find it more enjoyable to read their news in print form



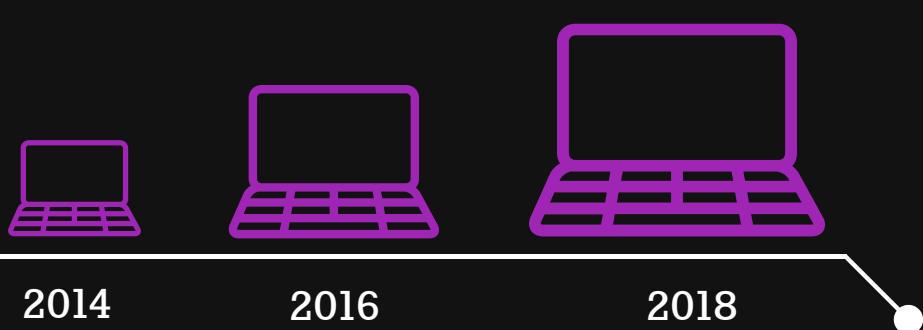
2019 Two Sides survey

## 11,600,124

The average monthly viewers of the top 50 news websites in the U.S. in 2018, up more than 80,000 people per month since 2017

2019 Pew State of the News Media

## DIGITAL-FIRST NEWS EMPLOYMENT



## 13,470

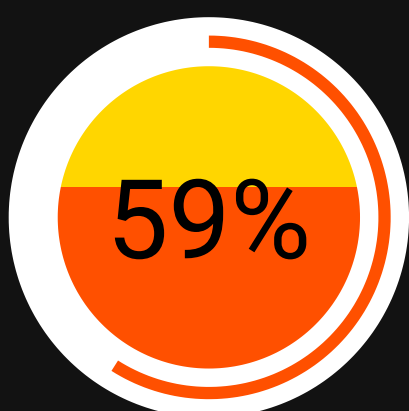
Newsroom employees working for digital-native news outlets, up 20% since 2014.

2019 Pew State of the News Media

## THE STATE OF LOCAL NEWS IN THE UNITED STATES

### SHARING VITAL INFORMATION

59% of local news stories shared on Facebook serve a "critical information need" for the local community.



Nieman Lab, Sept. 2019



## 50%

People with both high contact with local media and also exhibit quite a lot or a great deal of trust in local news media

## 32%

People with high contact with local news media who also pay a great deal of attention to local news

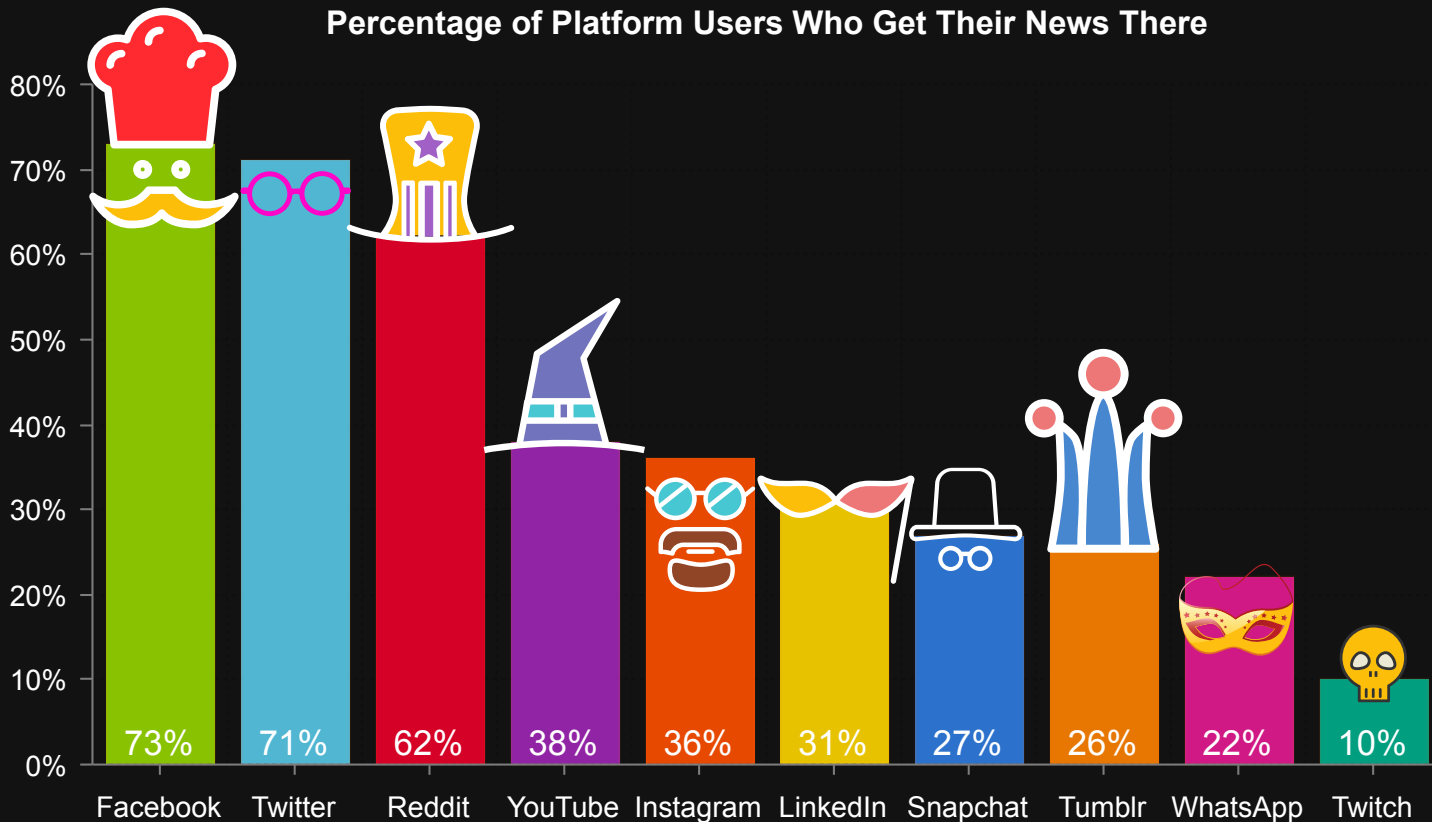


Gallup, Sept. 2019

## HOW PEOPLE SHARE THE NEWS

### Social Channels and News

Percentage of Platform Users Who Get Their News There



Pew, Oct. 2019