



*Top Alliance and industry news & trends for news and magazine publishers.*

#### **News/Media Alliance**

### **Statement: House Passes PRESS Act**

The News/Media Alliance applauds the House of Representatives for suspending the rules and passing H.R. 4330—the Protect Reporters from Exploitative State Spying Act (PRESS Act).

[Read more](#)

#### **Editor and Publisher**

### **Fair Compensation from ‘Big Tech’: A Panel Discussion at the October #NewsMedia Business Summit**

At the #News-Media Business Summit, a panel including Danielle Coffey, EVP and general counsel for the News/Media Alliance, Lee Wolverton, VP of news and executive editor with HD Media, and Jennifer Bertetto, CEO of Trib Total Media, will provide an update on the status of the JCPA and the antitrust suit against the tech platforms.

[Read more](#)

#### **News/Media Alliance**

### **News Take Podcast: The State of Advertising and Local News**

On this episode of News Take, Alliance President & CEO David Chavern talks with Gordon Borrell, founder of Borrell Associates about the state of advertising and local news. Watch on YouTube or listen on Apple Podcasts, Google Podcasts or Spotify.

[Read more](#)

#### **News/Media Alliance**

### **2022 International Newspaper Carrier Day Ad**

The News/Media Alliance has produced ads for newspapers to run in their print publications on International Newspaper Carrier Day, Saturday, October 8, to thank our hardworking newspaper carriers.

[Read more](#)

**News/Media Alliance**

## **Court Rejects Google's Attempt to Dismiss State AG Antitrust Case**

On September 13, Judge P. Kevin Castel released an opinion and order denying in part and granting in part Google's motion to dismiss an antitrust lawsuit filed against it by 17 states and territories.

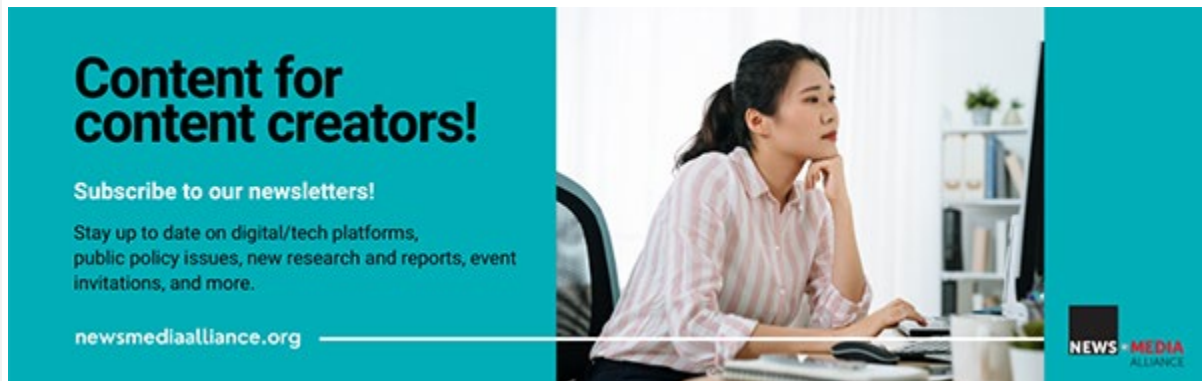
[Read more](#)

**Press Gazette**

## **How UK National Newspapers Covered the Queen's State Funeral**

The funeral and procession scenes on Monday produced a great deal of emotive imagery, ripe for special wraparounds and front and back pages. The Daily Mail produced a bumper 120-page souvenir edition containing 80 pages dedicated to the funeral. The Daily Telegraph's 20-page tribute supplement highlighted the emotions shown by King Charles III.

[Read more](#)



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NEWS MEDIA ALLIANCE

**What's New in Publishing**

## **3 Steps Publishers Must Take to Maximize First-Party Data**

If and when third-party cookies finally go away, it is critical that advertisers and publishers bring these capabilities in-house. However, all this first-party data needs to be centralized, standardized and cleaned across a publisher's portfolio, otherwise revenue will be lost.

[Read more](#)

**Digiday**

## **How The Washington Post is Taking a Different Approach to its New Wellness Desk**

Tara Parker-Pope is doing it again: 15 years after founding the wellness vertical at The New York Times, Parker-Pope debuted her latest project on Sept. 12 — a health and wellness hub at The Washington Post

called Well+Being. The first installment of a new weekly Well+Being newsletter was published Sept. 15 without a launch sponsor.

[Read more](#)

#### American Press Institute

### Repairing Community Relationships

At a critical time in history, what can local journalists do to fix the longstanding lack of connections with communities?

[Read more](#)

#### Deadline

### YouTube Adds Revenue Sharing For Creators Of Shorts, But Offers Slightly Smaller Cut Than On Traditional Videos

YouTube has rolled out a set of new incentives for its creator community, introducing revenue sharing on YouTube Shorts and also updating its existing partner program and adding monetization for videos tied to popular music.

[Read more](#)

#### What's New in Publishing

### Clean Room Hype is Fading: Now the Confusion Begins

Clean rooms are not a magic panacea or even a business tool – they are an environment. However, when we stop trying to fit a square peg in a round hole, clean rooms reveal their true collaborative value – two or more publishers can enter their audience data to enhance their respective audience profiles.

[Read more](#)



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