



Top Alliance and industry news & trends for news and magazine publishers.

News/Media Alliance

Study Suggests Online News Not a Major Contributor to Partisan News Consumption

A new study published in the journal Science Advances looking at the impact and the degree to which the rise of digital platforms as a major distribution channel for news perpetuates partisan viewpoints suggests that, unlike TV, online news is not a major driver of partisan news consumption.

[Read more](#)

News/Media Alliance

News/Media Alliance Submits Comments to PRC on Rate Increases for Market-Dominant Products

On July 29, The News Media Alliance submitted comments to the Postal Regulatory Commission's (PRC) call for stakeholder input on the size and timing of the August 2021 rate increases for market-dominant products and the PAEA process that led to them.

[Read more](#)

The Seattle Times

Q&A: U.S. Rep. David Cicilline on Why Congress Must Help Save Local News

Fortunately for press advocates, an antitrust bill to level the playing field with tech giants remains on track, according to its lead House sponsor. U.S. Rep. David Cicilline said there's strong bipartisan support to pass the Journalism Competition and Preservation Act, despite furious opposition from Google and Facebook.

[Read more](#)

American Press Institute

API Launches Election Coverage & Community Listening Fund

The American Press Institute is launching a small grants initiative to help newsrooms improve and deepen their relationships with their communities in this year's elections.

[Read more](#)

News/Media Alliance

Expanding the View – July 2022

News and magazine publishers have larger audiences than ever — but also need to create new products and distribution systems to drive a better future. 'Expanding the View' is designed to highlight interesting ideas and provoke some thinking.


[Read more](#)

News/Media Alliance

Register Now! FT Future of News 2022: New Models for Expansion

News/Media Alliance members receive a 20% discount on registration for digital passes! The Financial Times' Future of News gathers leading media executives, editors, investors, innovators and influencers to explore and debate the most effective models to assure long-term growth in an increasingly competitive market. Member login required.

[Read more](#)



Content for content creators!

Subscribe to our newsletters!

Stay up to date on digital/tech platforms, public policy issues, new research and reports, event invitations, and more.

newsmediaalliance.org

NEWS MEDIA ALLIANCE

Freedom of the Press Foundation

Celebrating 5 Years Since Launch of the U.S. Press Freedom Tracker

Tuesday marked five years since we launched the U.S. Press Freedom Tracker, the canonical database for press freedom violations in the United States. Since then, the Tracker team has documented more than 1600 incidents across nearly a dozen categories, affecting more than 1100 journalists and news organizations.

[Read more](#)

The New York Times Company

Matt Purdy Named Editor at Large

Matt becomes our Editor at Large, a new leadership position in which he will continue to shape The Times's most ambitious enterprise and investigative reporting and keep us competitive on important story lines.

[Read more](#)

Digiday

How Slate's Charlie Kammerer is Prioritizing Frequency to Boost Podcast Revenue

Slate has been in the podcast business for nearly two decades, but refreshed its strategy this year to increase the frequency of its most popular shows. "Slowburn," "Decoder Ring" and "One Year" will all move from one season per year to two or three, to increase listenership as well as give advertisers the opportunity to advertise in those products...

[Read more](#)

WAN-IFRA

As Elections Near, Brazil's Media Unite in Defence of Democracy

As Brazil gears up for a general election in October, with a real threat of disruptive disinformation and fake news campaigns, the country's news media have united to reaffirm their commitment to democracy and its two key tenets: respect for electoral results and the freedom of the press.

[Read more](#)

What's New in Publishing

The Rise of Short Content and Summaries: What it Means for Publishers

What if you turned all your texts into TikTok, Instagram videos? With the growing popularity of short content-based formats it is becoming essential for all newsrooms, especially those gunning for younger audiences, to get better at summarising.

[Read more](#)



You are receiving this email because you subscribed to the newsXchange newsletter.

To unsubscribe, click the link in the footer below.



News/Media Alliance

4401 N. Fairfax Dr., Arlington, Virginia, United States, 22203

ALL RIGHTS RESERVED © 2022

[Subscribe](#) | [Report Content](#) | [Learn more](#) | [Unsubscribe](#) | [Contact Us](#)

Smart Newsletters powered by:

rasa.