News/Media Alliance

**Study Suggests Online News Not a Major Contributor to Partisan News Consumption**

A new study published in the journal Science Advances looking at the impact and the degree to which the rise of digital platforms as a major distribution channel for news perpetuates partisan viewpoints suggests that, unlike TV, online news is not a major driver of partisan news consumption.

**News/Media Alliance**

**News/Media Alliance Submits Comments to PRC on Rate Increases for Market-Dominant Products**

On July 29, The News Media Alliance submitted comments to the Postal Regulatory Commission’s (PRC) call for stakeholder input on the size and timing of the August 2021 rate increases for market-dominant products and the PAEA process that led to them.

**The Seattle Times**


Fortunately for press advocates, an antitrust bill to level the playing field with tech giants remains on track, according to its lead House sponsor. U.S. Rep. David Cicilline said there’s strong bipartisan support to pass the Journalism Competition and Preservation Act, despite furious opposition from Google and Facebook.

**American Press Institute**
API Launches Election Coverage & Community Listening Fund
The American Press Institute is launching a small grants initiative to help newsrooms improve and deepen their relationships with their communities in this year's elections.
Read more

News/Media Alliance
Expanding the View – July 2022
News and magazine publishers have larger audiences than ever — but also need to create new products and distribution systems to drive a better future. 'Expanding the View' is designed to highlight interesting ideas and provoke some thinking.
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News/Media Alliance
Register Now! FT Future of News 2022: New Models for Expansion
News/Media Alliance members receive a 20% discount on registration for digital passes! The Financial Times' Future of News gathers leading media executives, editors, investors, innovators and influencers to explore and debate the most effective models to assure long-term growth in an increasingly competitive market. Member login required.
Read more

Freedom of the Press Foundation
Celebrating 5 Years Since Launch of the U.S. Press Freedom Tracker
Tuesday marked five years since we launched the U.S. Press Freedom Tracker, the canonical database for press freedom violations in the United States. Since then, the Tracker team has documented more than 1600 incidents across nearly a dozen categories, affecting more than 1100 journalists and news organizations.
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The New York Times Company
Matt Purdy Named Editor at Large
Matt becomes our Editor at Large, a new leadership position in which he will continue to shape The Times’s most ambitious enterprise and investigative reporting and keep us competitive on important story lines.
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Digiday
How Slate’s Charlie Kammerer is Prioritizing Frequency to Boost Podcast Revenue
Slate has been in the podcast business for nearly two decades, but refreshed its strategy this year to increase the frequency of its most popular shows. “Slowburn,” “Decoder Ring” and “One Year” will all move from one season per year to two or three, to increase listenership as well as give advertisers the opportunity to advertise in those products...
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WAN-IFRA
As Elections Near, Brazil’s Media Unite in Defence of Democracy
As Brazil gears up for a general election in October, with a real threat of disruptive disinformation and fake news campaigns, the country’s news media have united to reaffirm their commitment to democracy and its two key tenets: respect for electoral results and the freedom of the press.
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What's New in Publishing
The Rise of Short Content and Summaries: What it Means for Publishers
What if you turned all your texts into TikTok, Instagram videos? With the growing popularity of short content-based formats it is becoming essential for all newsrooms, especially those gunning for younger audiences, to get better at summarising.
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