News/Media Alliance

Statement: News/Media Alliance Applauds Text Release of Journalism Competition & Preservation Act, Forthcoming Markup

Today the lead sponsors of the bipartisan Journalism Competition & Preservation Act (JCPA) announced progress on this critical bill for local news. Senate text was released and listed on the agenda for Senate Judiciary Committee markup in September.

Read more

News/Media Alliance

Register for the FT Future of News Digital Conference - Alliance Members Receive 20% Off Digital Passes

As a media partner on this event, Alliance members receive a 20% discount on registration for Digital Passes. The Future of News convenes leading media executives and industry thought leaders around the world to explore what lies ahead for an industry in flux, and debate the most effective models to assure long-term growth. Member login required.

Read more

Colorado Springs Gazette

OPINION: Hometown Newspapers Stand Up to Big Tech

Big Tech does everything it can to ensure that its users never leave their platform for other sites — depriving small and local publishers of their chance to monetize their content. In my home state of Colorado, 59% of residents get their news from Facebook and 44% of residents use Google as their primary source of news.

Read more

International Press Institute
Attend the IPI World Congress 2022
How can independent media survive and thrive amid threats from repressive regimes or economic hardship? How can we harness new technologies and drive innovation? Leading editors, publishers, and journalists will come together at the 2022 IPI World Congress in New York City – Sept. 8-10 – to work on answering these questions. Read more

News/Media Alliance
Statement: Conservative Publishers Support the JCPA
The Journalism Competition and Preservation Act (JCPA) enjoys broad support from conservative publications and leaders. Multiple conservative outlets have vocalized their support for the measure, including Newsmax, Washington Examiner, The Washington Times, Daily Caller, and National Review, among others. Read more

News/Media Alliance
This Publisher was Victim of a Ransomware Attack: How They Minimized the Impact and 3 Lessons You Can Apply
In June 2022, a local, independently-owned publisher found its servers had been hacked and were being held ransom. The good news is they were prepared. Here are their lessons you can take and apply. Read more

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News/Media Alliance
Free Member Webinar Tomorrow: Understanding Periodicals: All Things Mail Entry
Thurs., Aug. 25, 4:00-5:00 p.m. EDT - Through our partnership with the National Newspaper Association Foundation, News/Media Alliance members receive free access to postal-related webinars, resources and materials. On this webinar, sharpen up your mail prep skills with the nation’s expert on community newspaper mail preparation, Bradley Hill, CEO of... Read more

Nieman Lab
**Which News Audiences Are Underserved?**

In a new study, authors developed what they describe as a multi-dimensional approach for evaluating local media systems, with the goal of identifying “potential gaps in news provision, especially among socioeconomically marginalized communities.” The authors do a deep dive into the greater Philadelphia media market.

Read more

**What's New in Publishing**

**Late Payments Continue to Plague Publishers: Here’s What to Do About It**

Late payments are a perennial problem for the entire media industry ecosystem. The reasons are complex, made worse by a proliferating number of partners, platforms and payment methods. However, automated solutions specializing in the unique needs of the media industry exist, and can seriously help address the challenges.

Read more

**Press Gazette**

**Ladbible Editorial Strategy Boss Says 'Innate Understanding' of Youth Audience Has Led to Continued Growth**

Ladbible has harnessed its “innate understanding” of young audiences to keep growing and stay ahead of the field as new platforms such as Tiktok emerge, according to its new head of editorial strategy. Jon Birchall said Ladbible and its sister brands pursue a mixture of entertainment and the hard news that matters most to young people.

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**Press Gazette**

**Australian High Court Confirms Google Defamation Immunity**

Australia’s highest court has ruled that Google could not be held liable as the publisher of the websites it links to in search results, meaning it is not responsible for libel on the articles it links to.

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