



*Top Alliance and industry news & trends for news publishers.*

**News Media Alliance**

**Free Webinar: Things You Forgot — Or Maybe Never Knew — About Periodicals**

This webinar, on June 23 at 4:00 p.m. EDT, will cover some fundamentals that are baked into most newspapers' Periodical usage. But why are they there and how do we use them? This webinar is free for Alliance members. Use your news organization email address when registering

**Read more**

**News Media Alliance**

**Postal Regulatory Commission Approves Rate Increases & Requests Stakeholder Input**

The Postal Regulatory Commission (PRC) has favorably reviewed new competitive and market dominant price increases that will take effect July 10, 2022.

**Read more**

**The Spokesman-Review**

**Can Congress Save Local News? Two Bills Backed by Northwest Lawmakers May Help**

America's local news outlets are in crisis and in search of a new business model, forced to cut staff or close altogether amid rising costs and falling revenue. But two proposals backed by Northwest lawmakers in Congress may offer a solution.

[Read more](#)

**News Media Alliance**

## **News Take: Tapping into the Potential of Blockchain for News Publishers with Julien Genestoux**

On this edition of News Take, News Media Alliance President & CEO David Chavern talks with founder and CEO of Unlock, Julien Genestoux, about the potential opportunities and uses of blockchain technology by news publishers.

[Read more](#)

**News Media Alliance**

## **Statement: Availability of Quality News and Information at Risk as Meta Reconsiders Commitment to News**

Meta is allegedly reconsidering its commitment to news, according to The Wall Street Journal. The Journal reported that Meta platform Facebook's relationships with some news publishers, as part of its dedicated News section, are due to expire this year and Meta has not yet indicated that it plans to renew them.

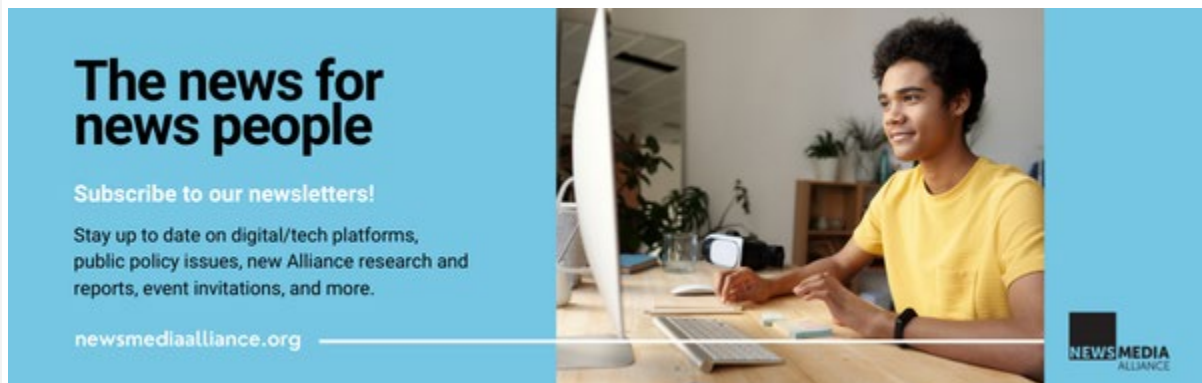
[Read more](#)

**Reynolds Journalism Institute**

## **NABJ Black News & Views Launches, Highlighting Stories by Black Journalists and About Black Community**

The National Association of Black Journalists (NABJ) has launched a news platform, Black News & Views (BNV), that will aggregate content from Black journalists from a wide range of news partners, including Black-owned media and national media such as the Washington Post, USA Today, Bloomberg, ESPN, NBC and CNBC.

[Read more](#)



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**NEWS MEDIA ALLIANCE**

**What's New in Publishing**

## **Why AI is the Secret Sauce for Publishers' Cookieless Environments**

As we steer toward a rapidly approaching post-cookie world, one thing we hear again and again is: this will be great for publishers. Savvy publishers will see this as an opportunity to monetize their first-party and contextual data. Inevitably, there will be both advantages and challenges to this approach.

[Read more](#)

#### Adweek

### Spotify Report Shows Mental Health a Priority for Gen Z

On Tuesday, Spotify released its fourth annual Culture Next Trends Report, digging into the emerging trends among young people in the audio and podcasting space. "Our study found that 73% of Zs use audio to better understand themselves—and 68% of Zs said they like listening to and watching media from earlier decades..."

[Read more](#)

#### Press Gazette

### DMGT Targets Millennial Women with New Fashion and Beauty Brand Eliza

Mail and Metro publisher DMGT is targeting millennial women with a new fashion and beauty brand, Eliza. By launching on Instagram in January and on Tiktok last month, Eliza has already been a social-first landmark for DMGT. The team of 15 is predominantly made up of women – including its editor, publisher, MD, creative director and head of tech.

[Read more](#)

#### Associated Press

### Russia Bans UK Journalists, Defense Officials from Entering

Russia has banned dozens of British media and defense figures from entering the country. In an online statement on its website, the Russian foreign ministry described the ban on 29 journalists and commentators as a response to what it alleged was the British media's skewed portrayal of Moscow and its actions in Ukraine.

[Read more](#)

#### WAN-IFRA

### How Smart Content and Distribution Strategies Can Help News Companies Boost Revenue

General knowledge website Factinate.com recently shared how partnering up with Nordot, a syndication and sourcing platform, helped speedily expand the reach of their content while opening up another revenue stream. Most recently in May 2022, Nordot was named an official content delivery partner for Microsoft Start (formerly known as MSN).

[Read more](#)



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