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Top Alliance and industry news & trends for news publishers.

Inter American Press Association

Strong Call for Platforms to Pay Media for Contents Emerges at the UNESCO Meeting in Uruguay

On World Press Freedom Day, UNESCO panelists from the IAPA, News Media Alliance and the International Association of Broadcasters participated in working groups on "Viability of the media in Latin America and the Caribbean." They demanded that digital platforms pay "a reasonable, fair and universal price" for the journalistic content they distribute...

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Fox News

Moves to Curb Big Tech's Power Over News and Publishing Find Widespread Support

New polling reveals widespread public concern over Big Tech's outsized influence with respect to news and publishing, as well as broad-based support for reforms to rein in these monopolies.

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News Media Alliance

Alliance Condemns Sheriff Retaliating Against Journalists

On April 28, the Alliance signed on to a letter by the Reporters Committee condemning Los Angeles Sheriff Alex Villanueva for threatening to investigate Los Angeles Times reporter Alene Tchekmedyan.

[Read more](#)

News Media Alliance

Alliance Supports Open Judicial Records

The Alliance joined a Reporters Committee for Freedom of the Press letter to the U.S. Supreme Court that advocates for changes to a proposed rule about sealing judicial records. The letter suggests reasonable changes that would ensure documents are sealed only when there is a compelling need and requiring the request to be narrowly tailored to meet...

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Press Gazette

Quartz Founder Zach Seward Says Being Part of G/O Media Will Let it Focus on the Journalism

Zach Seward, the co-founder and general manager of Quartz, is hopeful that the business news title can thrive under a "conglomerate model" as it is acquired by G/O Media. G/O announced on Thursday that it was buying Quartz for an undisclosed fee. "G/O is building a really strong network of editorial brands and did not have a business news property in...

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News Media Alliance

Expanding the View

Expanding the View is a monthly list of stories Alliance President & CEO David Chavern has read recently on topics like Web3, digital business models and other topics that have the potential to intersect with news publishing and are designed to get you thinking.

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TechCrunch

Twitter Latest Filing Admits to Risk of Losing Advertisers and Staff Due to Musk Takeover

Just ahead of its presentation to media ad buyers later this week at the 2022 NewFronts, Twitter acknowledged in a new SEC filing that its core advertising business could now be at risk as a result of the Elon Musk takeover, in addition to employee hiring and retention efforts and other factors.

[Read more](#)

Congressman Adam Schiff

Schiff, Chabot Introduce Resolution Highlighting Importance of Press Freedom

On Tuesday, Reps. Adam Schiff (D-CA) and Steve Chabot (R-OH), co-chairs of the bipartisan Congressional Freedom of the Press Caucus, introduced a resolution in honor of World Press Freedom Day highlighting the importance of press freedom and condemning attacks against journalists. The bipartisan resolution recognizes... the importance of a free and...

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Nieman Lab

The BBC Commissions a Study to Show What Life Without the BBC Would Be Like

The BBC has a message for those looking to scrap the license fee the public broadcaster relies on: You'd miss us if we went away. To prove its point, the BBC hired the research company MTM to deprive 80 U.K. households of any BBC content for nine days, including two weekends.

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Digiday

'The Ad Experiences that Consumers Find Most Annoying are Also Bad for the Environment'

Sustainability is one of the hot-button issues in the 21st century and one that's increasingly generating discussion at the highest echelons of the advertising industry. True, the cause is noble, but now ad execs are increasingly starting to see the opportunity for cost-efficiencies as well as new business opportunities posed by embracing such...

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The New York Times

Inside Politico's Historic Scoop

Politico's top editors and executives spent Sunday morning sipping Bloody Marys and nibbling bite-size waffles and wienerschnitzel as they chatted with top Washington officials... at an annual brunch hosted at the opulent Georgetown home of Robert Allbritton, a Politico founder. What wasn't discussed: Politico was onto a giant scoop, one that would...

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