Drone Journalists Invited to FAA Listening Session

The Federal Aviation Administration (FAA) is hosting a virtual public listening session on June 22 from 5:30 – 7:30 pm EDT to receive comments on the Unmanned Aircraft Systems (UAS) Beyond Visual Line of Sight (BVLOS) Aviation Rulemaking Committee (ARC) recommendations report.

Podcast: News Take: Protecting Journalists Reporting on Russia’s War in Ukraine

On this episode of News Take, Carlos Martinez de la Serna, Program Director, Committee to Protect Journalists (CPJ) shares the situation on the ground in Ukraine, including the environment for journalists; the threats to press freedom; the role of foreign journalists; how they are staying safe; and what we can do to help.

ONLINE EVENT: Media Sustainability in the Big Tech Era - The Dialogue

News Media Alliance EVP & General Counsel Danielle Coffey joins a panel looking at a regulatory framework in the Americas that considers each nation’s different economic, cultural, and political contexts
and achieves a balance between small media organizations and large technology platforms that guarantee the media’s sustainability.

What's New in Publishing
“A Clear Publisher Trend”: Rivals Autovia and Haymarket Automotive Join Forces to Pool First-Party Audience Data

Two of Britain’s leading automotive publishers – Autovia and Haymarket Automotive – have announced their collaboration to pool first-party data in what is quickly becoming an industry trend. Under the collaboration, the publishers will combine their data sets to offer data-driven advertising solutions across the open web and other digital channels.

What's New in Publishing
From Fly-Bys to Super Fans: Re-Thinking Your Audience Development and Engagement Strategies

At AOP’s first in-person CRUNCH event of 2022, Charlotte Tobitt, UK Editor at Press Gazette, spoke with a panel of industry experts about how to engage audiences, how to turn that engagement into value, and how to prove that value to advertisers. With half of publishers now seeing opportunity in the post-cookie landscape, what can they do to make...

Trusting News
Trust Tips 168: Tell Your Audience What Your Focus on Solutions Stories Means

Fresh from a recent Solutions Journalism Network (SJN) summit, we revisit our three recommendations for how to make a solutions approach part of the story of your journalism, as well as additional recommendations and tips on how signposting solution stories could help you build trust with your audience.
Journalism is Not a Given in People’s Lives. Here’s How to Rethink the Future of News

This is an edited version of BBC's Ros Atkins’ speech to the Society of Editors on 11 May 2022. “We all became journalists because of a desire to hold to account, to uncover stories – to tell stories. None of that has gone anywhere. But for me the moment we’ve reached is asking fundamental questions about where journalism fits into our world.”

Read more

The Philadelphia Inquirer

This ‘E-ZPass for News,’ a Philly Start-Up Called NICKLpass, Thrives on Corporate Subscribers

NICKLpass is a growing Philadelphia-based start-up that offers discounted subscription packages to news websites, video services, podcasts and other media. NICKLpass created software and a browser extension that acts as a sort of “E-ZPass for subscriptions,” according to the company. Companies can offer the service to employees as a benefit and...

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Press Gazette

Andrew Neil Defends BBC Against Bias Claims but Calls for Licence Fee Overhaul

Andrew Neil, in an appearance in the House of Lords, said he opposed the idea of a full-subscription model for the BBC, saying “we need to continue to have a public service broadcaster”. “Let’s define what public service broadcasting is, and let’s continue to fund that publicly, because it’s public service broadcasting.”

Read more

Press Gazette

Google and Meta Earn $1B a Year from UK News Content, New Study Claims

British news content is worth around 1bn a year to Google and Meta, a new academic report today claims. The paper, written by University of Cambridge economics professor Matthew Elliott, has been published by the British News Media Association, which says the research demonstrates that the UK “urgently” needs legislation to force the Duopoly to pay...

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Dow Jones

Wall Street Journal Announces Lineup for Annual Future of Everything Festival

The Wall Street Journal’s Future of Everything Festival is back this week in New York City and online, and it’s bigger than ever. Hosted by WSJ, the Future of Everything Festival makes sense of the world through the lens of the global forces that will shape it now and in the future.

Read more
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