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Top Alliance and industry news & trends for news publishers.

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Podcast: News Take: Protecting Journalists Reporting on Russia's War in Ukraine

On this episode of News Take, Carlos Martinez de la Serna, Program Director, Committee to Protect Journalists (CPJ) shares details about the situation in Ukraine, including the environment for journalists; threats to press freedom in the Ukraine and Russia; the role of foreign journalists reporting on the war; and more.

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Representatives Introduce International Press Freedom Bill

Last week, Reps. Bill Keating (D-MA) and David Cicilline (D-RI) introduced the International Press Freedom Act of 2022. The Bill would create an Office on International Press Freedom within the State Department, establish an At-Risk Journalists fund, and create a new visa category for threatened journalists.

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Study Finds Continued Attacks on Journalists

Last week the Radio Television Digital News Association with the Newhouse School at Syracuse University released the first report of a study finding more than one in five TV news directors reported a journalist in their newsroom was attacked in 2021.

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Secretary of State Addresses Violence Against the Press

Last week, Secretary of State Antony Blinken held a briefing on the state of world press freedom. During the meeting, he told specific stories of assaults on the press in Russia and Burma. Blinken specifically urged "Russia to cease the abuse of repressive laws to target nonviolent organizations and individuals as well as journalists."

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News Media Alliance

News Media Alliance and MPA – The Association of Magazine Media Announce Agreement to Merge

The News Media Alliance and MPA – The Association of Magazine Media on Friday announced their agreement to merge the two organizations. The new combined association will be called the News/Media Alliance and will focus on building a powerful future for quality journalism.

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Press Gazette

Queen's Speech Media Briefing: Big Tech Crackdown, Section 40 Repeal, Sources Concern

The Queen's Speech 2022 has revealed a series of legislative changes which will have serious ramifications for UK media. Based on conversations with media industry sources, Press Gazette has identified five bills that could have a major impact on news companies and journalists.

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The Fix

Why Diversity and Representation in Your Newsroom Matter for its Revenue and Long-Term Development

It might seem that newsroom diversity largely lies in the ethical realm and has little influence on revenue, readership, or engagement. That's not true. Here are the main reasons why media managers should think about the diversity in their newsroom, besides obvious moral arguments.

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Poynter

Analysis: Poynter's Tom Jones Breaks Down This Year's Pulitzer Prizes

On Oct. 31, 2021 — 298 days after the horrific events of Jan. 6 — The Washington Post published a stunning three-part series about one of the worst days in U.S. history. But it wasn't just about that one day. That series was the centerpiece of the Post's Jan. 6 coverage that was deservedly recognized Monday with the top prize in journalism: The...

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eMarketer

TikTok to Surpass YouTube in US

US TikTok users will spend more time with the social media platform this year than YouTube users will spend on YouTube. Over 40% of Gen Z spends more than 3 hours a day on TikTok, per Joy Ventures and getWizer.

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Poynter

Local News Pulitzer Winners Highlight Value of Community Reporting

The Pulitzer Prizes on Monday showed how local news organizations continue to punch above their weight, in spite of the pandemic and mounting pressures they've faced in recent years. The Pulitzers recognized powerful journalism from across the country that documented tragedy in real time, exposed injustices affecting people's lives and served...

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Axios

Dirt Raises \$1.2 Million Seed Round Amid Web3 Push

Entertainment and culture newsletter Dirt, which became one of the first newsletters to fund itself solely using only NFTs, has raised a \$1.2 million seed round, its publisher Kyle Chayka and editor-in-chief Daisy Alioto told Axios. Dirt aims to be one of the first digitally native media companies that rely on web3 tech but doesn't cover web3 topics...

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