News Media Alliance

Statement: Postal Reform Bill Passed by Congress
The News Media Alliance applauds the passage by Congress last night of the long-awaited Postal Reform Act, H.R. 3076, originally sponsored by Rep. Carolyn Maloney (D-NY) and James Comer (R-KY). The Bill will reduce costs of the Postal Service to curb postal rate increases for newspapers.
Read more

News Industry Mega-Conference

Reserve Your Hotel Room Now for the Mega-Conference!
Have you reserved your hotel room yet? March 21 is the cut-off for our room block (or when rooms sell out). The Mega-Conference will focus on the future of the news industry and the latest strategies for organizations to continue to evolve. Make plans to connect with your colleagues and share best ideas at the Mega-Conference!
Read more

News Media Alliance

News Media Alliance Signs Onto Letter Opposing New Digital & Print Ad Taxes
Last week, the Alliance signed onto a letter with a number of other associations opposing Kentucky H.B. 8, which would impose new taxes on digital and print media ads.
Read more
News Take Podcast: Leveraging Products to Connect with Your Audience

News Media Alliance President & CEO David Chavern chatted with Kim Bui, Director of Product and Audience Innovation at the Arizona Republic about how to leverage the latest trends in digital products to connect with your audience and be useful, while also building trust and emphasizing community-centered journalism.

Read more

With State Anti-SLAPP Laws in Chaos, New Uniform Legislation Would Offer Consistent Protection for Publishers of Free...

State anti-SLAPP laws exist to help defendants dismiss meritless claims, but the laws vary significantly from state to state. Federal anti-SLAPP legislation currently under consideration would help discourage these frivolous lawsuits.

Read more

Statement: News Media Alliance Applauds White House, U.S. Business Efforts to Stop Disinformation Spread in Ukraine

The News Media Alliance echoes the statement released Saturday by White House National Security Council spokesperson Emily Horne, condemning the shuttering of independent media in Russia and threats by the Russian government of prison sentences for journalists who report the truth about the war the country is carrying out in the Ukraine.

Read more

What's New in Publishing

How Local Publishers are Using Innovative Formats and Distribution Strategies to Serve Readers
A new report from the International Press Institute (IPI) takes an in-depth look into how local news publishers outside the US and Western Europe are innovating to serve their readers, overcome challenges and thrive.

Read more

**WAN-IFRA**

**The Global Journalism Community in Solidarity with the Women Journalists in Ukraine**

On International Women’s Day, the global journalism community stands in solidarity with the women journalists in Ukraine. We also support the many brave women journalists in Russia reporting the war in Ukraine despite the risk to their own safety and that of their families.

Read more

**Reynolds Journalism Institute**

**Reynolds Journalism Institute Joins with JournalList.net to Spotlight Trusted News Sites Via the Trust.txt Standard**

The Donald W. Reynolds Journalism Institute at the Missouri School of Journalism has reached an agreement to collaborate with the nonprofit JournalList Inc. to expand its automated system designed to elevate and monetize trusted news outlets and their official social media feeds.

Read more

**It's All Journalism**

**Better News: How 1 Pound of Coffee Can Reduce Digital Subscriber Churn (Podcast)**

COO Terrence Williams tells Better News about the innovative way The Keene Sentinel in New Hampshire reduced digital subscriber churn.

Read more

**What's New in Publishing**

**What’s Driving the Great Media Migration Towards Independent Ad Tech?**

Independent ad tech is having a moment. So far, attention has mostly centred around those working on resolving identity issues before Google starts its third-party cookie demolition; especially combined efforts by The Trade Desk and Criteo. But as rising concerns about data use and antitrust issues continue to dent walled garden confidence, more...

Read more

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