News Media Alliance

Ad Tech: It’s Worse Than We Thought
In addition to Alphabet and Meta, many other companies have found success in the ad tech market by inserting themselves into advertising transactions... However, three recent developments suggest that ad tech may be negatively impacting publishers even more than previously understood.

Read more

News Industry Mega-Conference

At Mega-Conference: Session on Protecting Public Notices
Recent government actions in some states have created even more urgency around protecting public notices. This must-attend session will address the latest developments and actions every publisher should be taking to protect the publication of public notices in their market.

Read more

News Media Alliance

EU and the UK Launch Parallel Investigations into Jedi Blue
On March 11, the European Commission and the UK’s Competition and Markets Authority (CMA) launched parallel probes into an agreement between Meta and Google regarding online advertising services.

Read more

News Media Alliance
Infographic: The State of FOIA 2022

The Freedom of Information Act (FOIA) and state freedom of information laws make it possible for us to learn more about our government and the inner workings of the organizations that keep our communities running. But as much as these laws have helped us all, there is still so much work to be done.

Read more

News Media Alliance

Congress Should End Restrictions to Public Records by Passing the Free PACER Bill

PACER is the electronic service that provides access to court records. These records are pivotal for journalists providing accurate and quality news; they provide original, verifiable sources that answer journalists’ questions or provide important clues. But unfortunately, PACER is far from perfect.

Read more

News Media Alliance

Funds Supporting Journalist Safety in Ukraine

We've compiled a list of organizations that have established funds to support journalist safety in the Ukraine and in Russia, as well as in and other neighboring countries, that are accepting donations and/or offering grants to assist news organizations and journalists in need.

Read more

Society of Professional Journalists

Muck Rack, SPJ Survey Data Shows Journalists Cover More Beats Than Before; Produce Content for More Than One Medium

Journalists are busier than ever, covering four beats compared to three beats just a year ago on average. They're producing content in more formats, too, according to the results of Muck Rack’s 2022 State of Journalism survey released Tuesday.

Read more

Poynter
More Journalists — Including a Fox News Cameraman and a Local Reporter — Killed Covering the War in Ukraine

He was 55 with a wife and family. She was only 24 and reporting on the attack on her own country. They were doing their job, covering the war in Ukraine. And both were killed in an attack by Russian troops. Ukraine’s Ministry of Defense said, “The truth is the target.”

Read more

Milwaukee Journal Sentinel


The printing and packaging of all Wisconsin newspapers produced at the Milwaukee Journal Sentinel facility in West Milwaukee will be moved to the printing plant at the Peoria Journal Star in Illinois.

Read more

WAN-IFRA

Amid Ukraine Crisis, WAN-IFRA President Urges Support for Independent Media

From a coup d’état in Myanmar to the crisis in Afghanistan and the current tragedy unfolding in Ukraine, our members have been incredibly generous in their offers of support. Many have asked us how best they can assist in these troubled times. In response, WAN-IFRA president, Fernando de Yarza, has launched a dedicated fund to support media in...

Read more

Press Gazette

Social Media Battles Make Americans Log Off - To Go and Read the News Instead

Americans balk at seeing political debates online, moving them away from their social media feeds – but toward voting and following the news, according to a new survey. The research, carried out by Gallup and the Knight Foundation, also found that Americans are undecided over whether it is the job of governments, big tech or individuals themselves...

Read more