**News/Media Alliance**

**Fireside Chat with Robin Berjon: Could Web3 Really Be a Thing for Publishers?**

In this fireside chat, News/Media Alliance President & CEO David Chavern sits down with Robin Berjon, former VP of Data Governance at The New York Times, to talk about the potential of Web3 for news and magazine publishers. Member login required.

*Read more*

**News/Media Alliance**

**Statement: Meta Threatens to Remove News from Facebook if JCPA is Passed**

In response to Meta’s statement today that it would consider removing news from Facebook if the Journalism Competition and Preservation Act - a bill that would require the dominant tech platforms to fairly compensate news publishers for use of their content - is passed in the U.S., the News/Media Alliance stated:

*Read more*

**News/Media Alliance**

**Myth vs. Fact: The Journalism Competition and Preservation Act (JCPA)**

The Journalism Competition and Preservation Act (JCPA) would allow small and local news publishers to collectively negotiate with Big Tech for fairer compensation for their journalistic content. This article addresses the misconceptions about the JCPA made by Big Tech and their allies.

*Read more*
News Take: Outsmarting Google and Facebook: Helping Publishers Grow Their Audience Outside the Dominant Platforms

On this episode of News Take Alliance President & CEO David Chavern talks with Rand Fishkin, co-founder and CEO of audience research software firm SparkToro, about how the Internet has evolved to favor only a handful of giant tech platforms today. Watch on YouTube or subscribe to News Take on Spotify, Apple and Google Podcasts.

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Reuters

Maryland Governor Bans Use of TikTok on State Devices

Maryland Governor Larry Hogan issued an emergency directive on Tuesday prohibiting the use of Chinese-owned short-video sharing app TikTok on state government devices and networks, the latest U.S. Republican to crack down on TikTok.

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Columbia Journalism Review

Archiving Official Documents as an Act of Radical Journalism

Democracy's Library, a new project of the Internet Archive that launched last month, has begun collecting the world’s government publications into a single, permanent, searchable online repository, so that everyone—journalists, authors, academics, and interested citizens—will always be able to find, read, and use them.

Read more

Medill Journalism School Local News Initiative

More Newspapers Consider Pivot to Postal Delivery to Cut Costs and Ease Headaches

Carrier delivery has a long, storied tradition in newspapering. What’s changing isn’t just the rise in pay, fuel and other expenses, but also the difficulty employing carriers. A tight labor market has meant that newspaper chains have had as many as 20% of their routes open.

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Reynolds Journalism Institute

Resourcing the Most Marginalized Journalists

In the 2022 State of Photography Report supported by Catchlight and the Knight Foundation, "photographers who identified as female and/or POC, gender-nonconforming, non-binary, transgender and/or people with a disability were disproportionately more likely to indicate that they were ‘not at all confident’ they had received appropriate training..."

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What's New in Publishing

“10 Million Ads Served Per Day”: How Charity Ads Help Publishers Give Back

Ezoic, the AI-driven tech platform for digital publishers, recently received a 2022 Tech Cares Award for its work which (in part) involved serving over 4 billion charity ads using unsold publisher inventory. Emily Brennan, Ezoic’s CSR Director explains more about the company’s Charity Ads initiative and using ads for the greater good.

Read more

Trusting News

Trust Tips 197: As Twitter Changes, Think About Where Your Audience Is — and Be There

If your goal is to reach your audience then you should be thinking about where they are consuming news and information. The evolving answers to that question should heavily influence where you share content.

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Axios

GE Buys Out Entire NYT Print Paper in Historic First

The New York Times's Tuesday weekday print paper featured more than two dozen ads from just one advertiser — General Electric. It’s the first time in the paper’s history that any advertiser has gotten to own all of its print real estate exclusively — and most of its premier digital advertising real estate.

Read more

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