



Top Alliance and industry news & trends for news publishers.

The Providence Journal

Opinion/Minow and Hadjipanteli: Congress Must Stop Big Tech's Threat to the Press

Democrats and Republicans agree on almost nothing..., but they do agree that the technology business is failing both its users and the media industry, from which it pulls so much of its content without paying for it. It's time for Congress to turn this rare consensus into action by passing the Journalism Competition and Preservation Act (JCPA).

[Read more](#)

News Media Alliance

Nomination Deadline Approaching: 2021 John Murray Audience Development Award

If you have experienced success growing audience and engagement in the last year, we want to know! Join your colleagues who have received this honor by nominating your news organization and get the recognition you deserve! This year's prize has increased to \$1,000 per recipient. The deadline for nominations is Friday, Jan. 28.

[Read more](#)

MediaPost

News Media Alliance Seeks Protection, Compensation From Online Platforms

The News Media Alliance is calling on the U.S. Copyright office to strengthen publisher's rights online, especially in the face of widespread re-use of content by online news aggregators, especially social platforms such as Facebook.

[Read more](#)

News Media Alliance

American Press Institute Announces New Executive Director and CEO, Michael D. Bolden

The American Press Institute, an affiliate of the News Media Alliance, on Tuesday announced it has hired Michael D. Bolden as its new Executive Director and Chief Executive Officer.

[Read more](#)

News Media Alliance

2021 Year in Review Letter to Members

In the Alliance's annual Year in Review letter, President & CEO David Chavern shares the organization's progress and many achievements throughout 2021 working on behalf of the news industry. Member login required.

[Read more](#)

The Wall Street Journal

Federal Judge Rejects Facebook's Request to Dismiss FTC's Latest Antitrust Lawsuit

A federal judge on Tuesday ruled the Federal Trade Commission can move forward with its revised antitrust case alleging Meta Platforms Inc.'s Facebook FB -1.16% unit is abusing a monopoly position in social media, rejecting the company's request to dismiss the government's amended lawsuit.

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AP News

Indigenous News Outlets, Nonprofits Drive Deeper Coverage

Kiowa tribal member Tristan Ahtone remembers just getting started in journalism over a decade ago... His bosses would say things like: "We ran a Native story earlier this year. Do we need another one?" Thankfully, times have changed.

[Read more](#)

What's New in Publishing

Publishers: 5 Secrets to Optimize Your Affiliate Marketing

Affiliate marketing offers opportunities for all types of content publishers to capitalize on purchase intent. Tech and electronics reviewers can build a commerce strategy around product launches. Lifestyle influencers can earn commissions by promoting fitness products or sharing travel deals on social media. The possibilities are truly endless.

[Read more](#)

The Philadelphia Inquirer

Charlotte Sutton Named The Philadelphia Inquirer's Managing Editor

The Philadelphia Inquirer announced Tuesday that Charlotte Sutton has been named the paper's managing editor — assuming the newsroom's second-in-command role. The Inquirer's current managing editor, Patrick Kerkstra, will move into the newly developed position of managing editor for content strategy.

[Read more](#)

Poynter

What We Know — and Don't Know — about The New York Times' Purchase of The Athletic

The Athletic's owners have been looking to sell for a while now. They were engaged in talks with Axios last year, as well as the Times, who reportedly walked away from negotiations. But those talks heated up again recently and culminated in what Axios' Sara Fischer reported as an all-cash deal.

[Read more](#)

What's New in Publishing

Strong Advertising Recovery Sees Subscription-Only Publishers Reconsider 'All Ads are Bad' Mantra

With the ad market roaring back after the pandemic, advertising's reputation has been somewhat rehabilitated as part of the revenue mix. But platform domination continues to limit growth. Peter Houston rounds up 2021 in advertising as part of our Media Moments 2021 report.

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