Senate Judiciary Committee Holds Hearing on Big Tech’s Impact on the Future of Quality Journalism

The Senate Judiciary Subcommittee on Competition Policy, Antitrust, and Consumer Rights is holding a hearing today on the impact of the dominant tech platforms, such as Facebook and Google, on the ability to sustain high-quality journalism and the need for legislation to ensure the platforms provide …

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News Industry Advocates Appeal to Congress to Pass the Safe Harbor Bill: A Preview of Today’s Congressional Hearing

The Journalism Competition and Preservation Act (JCPA) hopes to bring Big Tech to the bargaining table with U.S. news publishers. On this 122nd episode of E&P Reports, Danielle Coffey, executive vice president and general counsel for the News Media Alliance (NMA), and economist Dr. Hal Singer, manag…

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Research Report Shows Negative Impact of Big Tech on Minority-Owned Media
The American Economic Liberties Project, MediaJustice and the News Media Alliance have jointly published a report, “ Minority-Owned Media and the Digital Duopoly,” which examines the history of minority-owned media and the impact of the ascendance of big tech platforms, such as Facebook and Google, on minority-owned outlets and those targeting...

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News Media Alliance

Report: Minority-Owned Media and the Digital Duopoly

Minority-owned news outlets occupy an important place in American journalistic history, and their continued survival – as well as the addition of new outlets – is threatened by the digital platforms’ anticompetitive practices. This report investigates how the digital Duopoly’s dominance in the digital advertising ecosystem has impacted news outlets...

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Press Gazette

New York Times is Not the Only Publisher Betting on Games to Solve Subscription Growth Puzzle

The New York Times has bought Wordle, the popular vocabulary puzzle responsible for grids of coloured emojis taking over social media feeds across the world. But the US paper of record isn’t the only place investing in games as a lure for subscribers.

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What's New in Publishing

Atlantic CEO Nicholas Thompson on paywalls, print and profit: The Media Roundup

Atlantic CEO Nicholas Thompson on paywalls, print and profit One of our favourite publishing people from one of our favourite publishing brands has been speaking with Press Gazette. We talk about the Atlantic’s subscription success regularly, and in this interview Nick Thompson he talks about how his strategy has evolved since becoming CEO early...

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What's New in Publishing

How to Capture and Use Audience Insights to Improve Engagement

The Atlantic spent two years studying ‘readers’ & listeners’ needs’ to understand why individuals choose its journalism. Wan-IFRA has also just published a report showing how publishers are growing their subscriber revenue by targeting specific audience segments. But how do you capture the audience insights that will improve your audience engagement?

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WBEZ Chicago

With $61 Million Raised for the Deal, Chicago Public Media Acquires the Sun-Times

The deal creates one of the largest non-profit news organizations in the country, and comes with multi-year pledges from nearly a dozen major philanthropies

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Digiday

Vice Media Group’s Cory Haik Aims for Commerce

Like many media companies, Vice Media Group’s (VMG) digital arm is on a revenue diversification kick. “It is my goal to get into 2024 to have a third of revenue coming from ad-supported, a third [from] commerce and then a third [from] consumer,” VMG chief digital officer Cory Haik said in the latest episode of the Digiday Podcast.

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Poynter

He started an LGBTQ magazine during the pandemic. Here’s what he learned.

Ten years have passed since the germ of the idea for a Florida-based LGBTQ publication first came to journalist John Sotomayor. And in 10 years, much has changed. To start […]The post He started an LGBTQ magazine during the pandemic. Here’s what he learned. appeared first on Poynter.

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The Tennessean

‘Black Progress’ special edition launches to mark start of Black History Month

On Monday, the USA TODAY Network launched a 128-page “Black Progress” special edition to mark the start of Black History Month, which officially began on Tuesday. ... In addition, daily stories on USA TODAY Network sites will focus on a variety of aspects of Black life, society, culture and economic challenges.

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