The Honorable Marsha Blackburn United States Senate 357 Dirksen Senate Office Building Washington, DC 20510

Dear Senator Blackburn,

As Executive Director of the Tennessee Press Association, I represent our 134 member news publishers in the state of Tennessee, and I am reaching out to request your sponsorship of H.R. 1735 / S.673, the Journalism Competition and Preservation Act (JCPA). This bipartisan bill is critically important to protecting the future of high-quality, local journalism in Tennessee and across the country. We need your support now to sustain coverage of issues of vital importance to your Tennessee communities, both large and small.

As you know, a free and diverse press is the backbone of a healthy and vibrant democracy. Yet the control of access to trustworthy news online has become concentrated in the hands of two dominant tech platforms, Facebook and Google. Despite news being the reason for which a significant portion of users turn to Facebook and Google, these companies leverage their dominance over the digital marketplace to set the rules for news publishers and determine how journalism is displayed, prioritized, and monetized.

The JCPA would help address these problems by allowing publishers across the country to come together to negotiate with the platforms for the compensation they deserve, and an enforcement mechanism would ensure equitable compensation to ALL news publishers big and small.

Recent experiences in Australia and Europe demonstrate that other countries recognize the disparity in bargaining power between news publishers and Facebook and Google and are moving towards a new compensation model for publishers, one that ensures that equitable terms are offered to all publishers and that platforms participate in good faith.

The moment to act in the U.S. is now. It is more important than ever to protect quality journalism and ensure that the people who create journalistic content are compensated fairly for their often-painstaking work.

Journalism is critical to a functioning democracy, and the price of inaction – the disappearance of local news – is too great. I urge you to support Tennessee's news publishers and sponsor the Journalism Competition and Preservation Act.

Sincerely,

Carol Daniels, Executive Director Tennessee Press Association Bristol - Bristol Herald Courier (VA) Chattanooga - Chattanooga Times Free

**Press** 

Clarksville - The Leaf Chronicle Columbia - The Daily Herald Greenville - The Greeneville Sun

Jackson - The Jackson Sun

Johnson City - Johnson City Press Kingsport - Kingsport Times News

Knoxville - News Sentinel Maryville - The Daily Times

Memphis - The Commercial Appeal

Memphis - The Daily News Morristown - Citizen Tribune

Murfreesboro - The Daily News Journal

Nashville - The Tennessean Oak Ridge - The Oak Ridger

Paris - The Paris Post Intelligencer Sevierville - The Mountain Press Alamo - Crocket County Times

Ardmore - Your Community Shopper Ashland City - Ashland City Times Athens - The Daily Post Athenian Bartlett - The Bartlett Express Bean Station - Grainger Today Benton-Polk County Times Bolivar - Bulletin Times

Brownsville - Brownsville Press Byrdstown - Pickett County Press Camden - The Camden Chronicle Carthage - Carthage Courier Celina - Citizen Statesman Celina - Dale Hollow Horizon

Centerville - Hickman County Times Chattanooga - Hamilton County Herald

Clarksville-Ft Campbell Courier Clarksville-Main Street Clarksville

Cleveland Daily Banner Clinton - The Courier News

Collierville - The Collierville Herald

Cookeville - Herald Citizen Covington - The Leader

Crossville - Crossville Chronicle Dayton - The Herald News Dickson - The Dickson Herald

Dickson - Dickson Post

Dover - The Stewart County Standard Dover - The Stewart Houston Times

Dresden - Dresden Enterprise Dunlap - The Dunlap Tribune Dyer - The Tri City Reporter Dyersburg - State Gazette Elizabethton - Elizabethton Star

Erwin - The Erwin Record

Fairview - The Fairview Observer Fairview - Main Street Fairview

Farragut - Farragut Press

Fayetteville - The Elk Valley Times

Fulton - The Current

Gainesboro - Jackson County Sentinel

Gallatin - The Gallatin News

Germantown - Germantown News Hartsville - The Hartsville Vidette

Henderson - Chester County Independent Hendersonville - Hendersonville Standard

Hohenwald - Lewis County Herald Humboldt - The Humboldt Chronicle Huntingdon - Carroll County News Leader

Jamestown - Fentress Courier

Jefferson City - The Standard Banner Jonesborough - Herald & Tribune Kimball-South Pittsburg Marion County

News

Kingston - Roane County News
Knoxville - The Knoxville Ledger
Lafayette - Macon County Chronicle
Lafayette - Macon County Times
LaFollette - The LaFollette Press
Lawrenceburg - The Democrat Union
Lebanon - The Lebanon Democrat

Lebanon - The Wilson Post Lenoir City - News Herald

Lewisburg - Marshall County Tribune Lexington - The Lexington Press Linden - Buffalo River Review Livingston - Livingston Enterprise Livingston - Overton County News Lynchburg - The Moore County News Manchester - Manchester Times

Martin - Weakley County Press

Maynardville - The Union News Leader

McKenzie - The McKenzie Banner

McMinnville - Southern Standard

Memphis - The New Tri State Defender

Memphis - West Tennessee News

Milan - The Mirror Exchange

Millington - The Millington Star

Mt. Juliet - The Chronicle of Mt. Juliet

Mt. Juliet - Mt. Juliet News

Mountain City - The Tomahawk

Murfreesboro - Murfreesboro Post

Nashville-Main Street Nashville

Nashville - The Nashville Ledger

Nashville - The Tennessee Tribune

Newport - The Newport Plain Talk

Oneida - Scott County News

Parsons - The News Leader

Pikeville - The Bledsonian Banner

Pleasant View - Cheatham County Exchange

Portland - The Portland Leader

Portland - Portland Sun

Pulaski - Pulaski Citizen

Ripley - The Lauderdale County Enterprise

Ripley - The Lauderdale Voice

Rogersville - The Rogersville Review

Savannah - The Courier

Selmer - Independent Appeal

Selmer-McNairy County News

Shelbyville - Shelbyville Times Gazette

Smithville - Smithville Review

Somerville - The Fayette Falcon

Sparta - The Sparta Expositor

Springfield - Robertson County Connection

Springfield - Robertson County Times

Sweetwater - The Advocate & Democrat

Tazewell - Claiborne Progress

Tiptonville - Lake County Banner

Tracy City - Grundy County Herald

Trenton - The Gazette

Tullahoma - The Tullahoma News

Union City - Union City Daily Messenger

Wartburg - Morgan County News

Waverly - The News Democrat
Waynesboro - The Wayne County News
Winchester - The Herald Chronicle
Woodbury - Cannon Courier