Groundswell of Support for the JCPA

DON'T LET BIG TECH CANCEL LOCAL NEWS.

This ad campaign raises awareness of the Journalism Competition Protection Act (JCPA), a bill designed to ensure small publishers are fairly compensated by Big Tech for the use of their content.

150+
Participating Papers
The number of local print papers that participated in the ‘Don’t Let Big Tech Cancel Local News’ Campaign

26.7 MM+
Total People Reached
The total number of local news readers

48
States Covered
The total number of states reached with the ‘Don’t Let Big Tech Cancel Local News’ Campaign

2,000+
Touchpoints on Capitol Hill
The total number of emails and phone calls to relevant offices on Capitol Hill