The Dallas Morning News

Grant S. Moise
Publisher

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The Honorable Mike Lee
Ranking Member
Subcommittee on Competition Policy,
Antitrust, and Consumer Rights
U. S. Senate
361A Russell Senate Office Building
Washington, DC 20501

Dear Honorable Lee,

A democracy functions best when it has a healthy fourth estate. The media in the United States has played an important role in our democracy by allowing its citizens to be informed on critical matters that impact their daily lives.

The duopoly of Google and Facebook have disrupted media as we know it by single handedly changing the way consumers access their news. Here at The Dallas Morning News, we have attracted the largest audiences in our 132 year history over the past 24 months. The irony is that our ability to monetize these audiences has been forever changed by Google and Facebook’s interjection in the middle of that relationship.

I write to you today to ask for your support of the “Journalism Competition and Preservation Act” (JCPA) which has been introduced in the House by Representative David Cicilline (D-RI) and Representative Ken Buck (R-CO), and in the Senate by Senator Amy Klobuchar (D-MN) and Senator John Kennedy (R-LA). This safe harbor bill would allow news publishers to collectively negotiate with Facebook and Google for fair compensation for the use of our content. The bill would help protect pro-competitive solutions that would allow subscription and advertising dollars to properly flow back to publishers and help protect quality journalism and a healthy democracy.

Sincerely,

Grant Moise

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