

February 2, 2022

The Honorable Amy Klobuchar
Chairwoman
Subcommittee on Competition Policy,
Antitrust, and Consumer Rights
U.S. Senate
425 Dirksen Senate Office Building
Washington, DC 20510

The Honorable Mike Lee
Ranking Member
Subcommittee on Competition Policy,
Antitrust, and Consumer Rights
U.S. Senate
361A Russell Senate Office Building
Washington, DC 20510

RE: *Journalism Competition and Preservation Act*

Dear Chairwoman Klobuchar and Ranking Member Lee:

Thank you for your leadership in holding today's hearing on *Journalism, Competition, and the Effects of Market Power on a Free Press*. We write to voice our support for S. 673, the Journalism Competition and Preservation Act (JCPA).

The Association of American Publishers (AAP) represents the leading book, journal, and education publishers in the United States on matters of law and policy, including large, small, commercial, and not-for-profit houses. Our principal mission is to advocate for outcomes that incentivize and protect the publication of creative expression, professional content, and learning solutions in the modern world.

For far too long, a small number of dominant online platforms have exerted outsized control over the marketplace, leveraging their market power to stifle competition and manipulate consumer outcomes, including in the marketplace for journalism and news publishing. Similar to the book, journal, and education publishers that AAP represents, there are significant costs and risks associated with creating quality news content, and our society and democracy greatly benefit from journalism and the content created by press publishers.

The limited safe harbor from antitrust laws provided for in the JCPA would allow news publishers to collectively negotiate with online platforms to ensure fair terms and compensation for the use of their content. We support these legislative efforts that will protect the ability of news publishers to continue providing quality news to the public, as well as the Subcommittee's other initiatives to hold dominant online platforms accountable for their anticompetitive conduct.

Thank you once again for holding today's hearing on this important issue. We look forward to working with you as you continue your efforts to examine the impact of dominant online platforms on the marketplace.

Sincerely,



Maria. A. Pallante
President and CEO